

Sent via email: ben.siu@plymouth.ac.uk, Judith.petts@plymouth.ac.uk, D.R.Moore@plymouth.ac.uk

August 12, 2024

Dr. Ben Siu
Associate Head of School: Marketing and Admissions
Plymouth Business School
University of Plymouth
Drake Circus
Plymouth, Devon, PL4 8AA

Dear Dr. Siu:

At its July 2024 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Plymouth Business School at the University of Plymouth. I am pleased to report that the Board of Commissioners approved your request and granted first-time specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Plymouth Business School is required to take action as specified below and respond to the IACBE **no later than October 14, 2024** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp. All documents must be provided in English.

No Notes were identified by the Board of Commissioners.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 2: Quality Assessment and Advancement

1. It is recommended that the Plymouth Business School develop a specific action plan that increases response rates for the indirect survey administered to students in the part-time MBA program.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Approved Period of Accreditation is: July 31, 2024 – July 31, 2031

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Plymouth Business School will be due by November 1, 2027. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Plymouth Business School homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/UniversityofPlymouth.pdf>

The Plymouth Business School at the University of Plymouth has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our [IACBE Member status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The Plymouth Business School at University of Plymouth has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
MSc Business and Management
MSc Digital and Social Media Marketing
MSc Finance
MA Human Resource Management
MSc International Business
MSc International Logistics and Supply Chain Management
MSc International Procurement and Supply Chain Management
MSc International Shipping
MBA Master of Business Administration
MSc Operations and Supply Chain Management
MSc Tourism and Hospitality Management
BA (Hons) Accounting and Finance <ul style="list-style-type: none"> • BA (Hons) Accounting and Finance (Accounting) • BA (Hons) Accounting and Finance (Finance)
BSc (Hons) Business Management <ul style="list-style-type: none"> • BSc (Hons) Business Management (Human Resource Management) • BSc (Hons) Business Management (International Business) • BSc (Hons) Business Management (Marketing) • BSc (Hons) Business Management (Project Management)

Business Programs
BSc (Hons) Economics <ul style="list-style-type: none">• BSc (Hons) Economics (Financial Economics)
BSc (Hons) Events Management
BSc (Hons) International Tourism Management <ul style="list-style-type: none">• BSc (Hons) International Tourism Management (Cruise)
BSc (Hons) Maritime Business <ul style="list-style-type: none">• BSc (Hons) Maritime Business (International Supply Chain Management)• BSc (Hons) Maritime Business (Law)• BSc (Hons) Maritime Business (Logistics)
BSc (Hons) Marketing <ul style="list-style-type: none">• BSc (Hons) Marketing (Digital and Social Media)

As a reminder, within 30 days of the date of this letter, those granted First-Time accreditation are required to come into compliance with the two IACBE annual reporting requirements: update and publish the Public Disclosure of Student Achievement, and submission of the WebPath Notification form.

1. Each Academic Business Unit must publicly report at least one IACBE-approved student achievement measure on an annual basis for each IACBE accredited program. The disclosure must include results, and the business unit's expectation for those results, from the most recently concluded academic year. A template to the student achievement disclosure form is provided on the IACBE website: <https://iacbe.org/accreditation/compliance/public-disclosures/>
2. Once the updated disclosure is posted to your website, you are required to submit the Web Path Notification Form that informs the IACBE of the path that a member of the general public would take to get to 1 – the updated Public Disclosure of Student Achievement, and 2 – any statement of IACBE-accreditation published on the institution's website. The form is provided on the IACBE website at <https://iacbe.org/accreditation/compliance/web-path-notification>

More information on these requirements can be found in the Member Resource section of the IACBE website.

The Plymouth Business School will be publicly recognized for achieving accreditation for these programs at the 2025 IACBE Annual Conference and Assembly Meeting to be held in Indianapolis, Indiana, USA, April 3-5, 2025. We very much look forward to seeing you there.

We encourage the business faculty in the Plymouth Business School to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Laurie Yates at lyates@iacbe.org or 913-631-3009.



International Accreditation Council for Business Education

11960 Quivira Road, Suite 300, Overland Park, Kansas 66213, USA
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Sincerely,

A handwritten signature in black ink, appearing to read "S. Beaudry". The signature is fluid and cursive, written over a light blue circular background element.

Sharon Beaudry, Chair
Board of Commissioners

C: Prof. Judith Petitt
Prof. Dafydd Moore