



January 6, 2021

Dr. Svetlana Mitereva
Assistant Dean
University of Business and International Studies
46, avenue Blanc
1202 Geneva, Switzerland

Dear Dr. Mitereva:

At its December 2020 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the University of Business and International Studies (UBIS). I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. UBIS is required to take action as specified below and respond to the IACBE by March 8, 2021 using the IACBE Notes Report. The reporting form can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1 Assessment Planning

1. Please provide revised capstone project rubric for BBA and BAIR programs that assess capstone project on a scale of 1-5.
2. Please provide revised thesis project rubric for the DBA program on a scale of 1-5. (Rubrics currently have a scale from 0-2 points)

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

No observations were made by the Board of Commissioners.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Approved Period of Accreditation is: January 1, 2021-December 31, 2027.

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for UBIS will be due by November 1, 2023. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the UBIS homepage, where “status page” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/UniversityofBusinessandIntlStudies.pdf>

University of Business and International Studies has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a list of accredited programs refer to our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

University of Business and International Studies has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA.

Business Programs	
Doctorate of Business Administration	
Master of Arts in International Relations	
Master of Business Administration with concentrations in:	
<ul style="list-style-type: none"> • Banking and Finance • Hospitality • Management • Marketing 	
Bachelor of Arts in International Relations	
Bachelor of Business Administration	

The following locations are approved to offer the above listed business programs:

Locations	
Main Campus and Online	46, avenue Blanc, 1202 Geneva, Switzerland

The University of Business and International Studies will be publicly recognized for achieving accreditation at the 2021 IACBE Annual Conference and Assembly Meeting held virtually on April 15, 2021. We very much look forward to seeing you there.

We encourage the business faculty in the University of Business and International Studies to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Ted Collins at tcollins@iacbe.org, or 913-631-3009.

Sincerely,

A handwritten signature in blue ink, appearing to read 'P. Hafford', is positioned below the word 'Sincerely,'.

Dr. Patrick Hafford, Chair
Board of Commissioners

cc: Dr. Viola Krebs, Dean
Dr. Rodrigo Munoz, Provost