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August 12, 2024

Dr. Djawed Sangdel
Managing Director
Swiss UMEF
Château d'Aire
185-187 Route d'Aire, 1219 Aire
Geneva, Switzerland 1219

Dear Dr. Sangdel:

At its July 2024 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Faculty of Management Sciences at Swiss UMEF. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Faculty of Management Sciences is required to take action as specified below and respond to the IACBE **no later than October 14, 2024** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp. All documents must be provided in English.

Principle 2: Quality Assessment and Advancement

1. Direct and indirect measures of intended student learning must directly link to the achievement of specific Intended Student Learning Outcomes (ISLOs). Revise performance objectives to reflect the achievement of the ISLOs. For example, The Performance Objective in the Bachelor of Science in Business Administration states: “80% of senior students in the FMS will defend successfully their dissertation or internship report.” Defense is not a learning outcome. Restate the Performance Objectives to align with the assessment rubrics. For example, a revision might state: “80% of senior students will have a score of (3) Proficiency or (4) High Proficiency on the rubric criterion for each ISLO assessed.”

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 2: Quality Assessment and Advancement

1. Each intended student learning outcome must be assessed by at least two different assessment measures, at least one of which must be a direct measure. A second indirect measure is not required. However, the Alumni Surveys were not included in the Outcomes Assessment Plan Appendices. If the business unit chooses to use this for assessment, it should be directly mapped to the Intended Student Learning Outcomes in the same manner as the Exit Survey.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

Your Approved Period of Accreditation is: January 1, 2025 – December 1, 2031

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Faculty of Management Sciences will be due by November 1, 2028. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Faculty of Management Sciences homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/UMEF.pdf>

The Faculty of Management Sciences at Swiss UMEF has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our [IACBE member status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The Faculty of Management Sciences at Swiss UMEF has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs

Master of Science in Business Administration (MSc) with specialisations in:

- Human Resources Management
- Project Management
- Marketing and Communication

<ul style="list-style-type: none">• Finance and Banking
Executive Master in Market Finance and Trading
Executive Master of Business Administration (EMBA)
Bachelor of Science in Business Administration (BSc) with specialisations in: <ul style="list-style-type: none">• Management• Finance• Accounting• International Business• Marketing and Communication
Bachelor of Science in Digital Marketing (BSc)

The Faculty of Management Sciences will be publicly recognized for achieving accreditation for these programs at the 2025 IACBE Annual Conference and Assembly Meeting to be held in Indianapolis, Indiana, USA, April 3-5, 2025. We very much look forward to seeing you there.

We encourage the business faculty in the Faculty of Management Sciences to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Laurie Yates at lyates@iacbe.org or 913-631-3009.

Sincerely,



Sharon Beaudry, Chair
Board of Commissioners

cc: Prof. Petre Roman
Dr. Sylvaine Mercuri Chapuis