



January 5, 2022

Dr. Ivana Nobilo
Provost
Swiss School of Business and Management (SSBM)
Avenue des Morgines 12
Genève, Switzerland 1213

Dear Dr. Nobilo:

At its December 2021 meeting, the IACBE Board of Commissioners considered the application of the Swiss School of Business and Management (SSBM) for Candidacy status. I am pleased to report that the Board of Commissioners approved your application and granted Candidacy status effective December 6, 2021, through December 31, 2026.

Please note that candidacy status may not exceed five years. However, under extenuating circumstances and upon written petition, an extension may be approved by the Board of Commissioners. Under no circumstance is there any guarantee that the business programs of candidates for accreditation will be accredited. This determination is made by the IACBE Board of Commissioners after a self-study is prepared and a site visit is conducted.

The Board of Commissioners included the following item(s) for you to address in your Outcomes Assessment Plan:

1. Please clarify if the capstone project is the same as the master's thesis. When reviewing the program online, a Master's Thesis is mentioned but not a capstone project or class. If these are one and the same, please use consistent language to describe the project or thesis.
2. Intended student learning outcome (ISLO) #4 is only mapped to Chapter four of the capstone. This ISLO could be mapped to the entire capstone project. Also, it seems ISLO #7 maps to Chapter four and can be measured here as well.

The following language must be used on the Swiss School of Business and Management (SSBM) homepage, where "status page" is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/SwissSchoolofBusinessandManagement.pdf>

Swiss School of Business and Management (SSBM) has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a listing of the degrees eligible for accreditation, please view our IACBE member [status page](#).

Following is the approved language for other official written publications when referencing your IACBE accreditation status:

Swiss School of Business and Management (SSBM) has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. In granting candidacy status, the IACBE has determined that the business programs in the following degrees are eligible for accreditation. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Program(s)
Bachelor of Business Administration
Master of Business Administration with concentration in: <ul style="list-style-type: none">• Global Business• Sports Management
Doctor of Business Administration

All necessary materials and instructions for the preparation of your self-study are available on the IACBE website. Please contact the IACBE headquarters office to determine a timeframe for the submission of your self-study and for your site visit.

Additionally, you must have at least one representative attend the IACBE Accreditation Institute within one year of beginning the self-study. This workshop can be conducted onsite at your institution as a two-day mentoring visit at your expense, or your representative(s) may attend one of the workshops that are offered by the IACBE at various times and locations throughout the year. Contact the IACBE office if you believe you have already fulfilled this requirement.

Congratulations on taking this next step toward specialized accreditation. If you have any questions or if we can be of assistance, please feel free to contact your liaison Phyllis Okrepkie at pokrepkie@iacbe.edu or 913-631-3009. We look forward to working with you.

Sincerely,



Scott Schroeder, Chair
Board of Commissioners

Cc: Dr. Mario Silic, President