



Sent via email: szaldivar@sagu.edu , pbrooks@sagu.edu

August 9, 2023

Dr. Shelly Zaldivar
Department Chair, Business and Graduate Program Coordinator
Business Department
Southwestern Assemblies of God University
1200 Sycamore St
Waxahachie, TX 75165

Dear Dr. Zaldivar:

At its July 2023 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Business Department at Southwestern Assemblies of God University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Business Department is required to take action as specified below and respond to the IACBE by September 11, 2023 (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp. All documents must be provided in English.

Principle 2: Quality Assessment and Advancement

Excellence in business education is demonstrated when the academic business unit is engaged in a process of continuous improvement in its programs and operations. This process includes assessment planning, collection and analysis of assessment data, and development and execution of action plans for improvements.

Provide a revised Outcomes Assessment Plan, including relevant rubrics, surveys, and other assessment instruments. The following items are to be addressed along with any other areas that the school identifies as needing revision.

1. Performance objectives are specific to individual student achievement of each Intended Student Learning Outcome (ISLO) being assessed; i.e., no overall grades, percentage scores, or marks are used, nor is the completion of a task or assignment. Revise the performance objectives to clearly

state your target/benchmark for individual student achievement on each of the rubric component(s) that evaluate the ISLO(s) they are intended to assess. Provide corresponding rubrics that clearly identify which performance criteria are linked to the direct evaluation of the ISLOs they are intended to assess.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

No Observations were identified by the Board of Commissioners.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

Your Approved Period of Accreditation is: August 1, 2023 – July 31, 2030

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Business Department will be due by November 1, 2026 . For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Business Department homepage, where "[status page](#)" is a hyperlink to your IACBE status page at <http://iacbe.org/memberpdf/SouthwesternAGUniversity.pdf>

The Business Department at Southwestern Assemblies of God University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The Business Department at Southwestern Assemblies of God University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Master of Business Administration
Bachelor of Science in Accounting
Bachelor of Business Administration
Bachelor of Science in Business Sport Management
Bachelor of Science in Management
Bachelor of Science in Marketing

The Business Department will be publicly recognized for achieving accreditation at the 2024 IACBE Annual Conference and Assembly Meeting to be held Memphis, Tennessee on April 2-5, 2024. We very much look forward to seeing you there.

We encourage the business faculty in the Business Department to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Dr. Patrick Hafford at phafford@iacbe.org, or 913-631-3009.

Sincerely,



Sharon Beaudry, Chair
Board of Commissioners

cc: Dr. Paul Brooks, Vice President for Academics