



January 6, 2021

Dr. Debasish Chakraborty  
Dean  
School of Business  
Seton Hill university  
1 Seton Hill Drive  
Greensburg, PA 15601

Dear Dr. Chakraborty:

At its December 2020 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the School of Business at Seton Hill University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified below, accompanied by the following note(s) and observation(s).

### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The School of Business is required to take action as specified below and respond to the IACBE by **March 8, 2021**, unless stated otherwise, using the IACBE Notes Report. The reporting form can be found on our website at: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp).

### **Principle 2.1: Assessment Planning**

1. Revise the wording of the B.S. Business Administration and B.S. Accounting ISLOs to ensure each is measurable by the assessment tool(s) utilized by the programs.
2. Revise the assessment test administered in the Integrative Seminar course to:
  - a. ensure appropriate diligence in testing achievement of each Intended Student Learning Outcome to ensure each is adequately assessed
  - b. for the version submitted with your response, properly indicate which ISLO each question evaluates.
3. Revise the existing Performance Objective for BSBA Indirect Measure 1 as the existing wording does not match BSBA Indirect Measure 1 as written.
4. Revise the wording of the master's-level ISLOs to:
  - a. Utilize appropriate level of intended outcome, utilizing the verb levels in Bloom's taxonomy
5. Revise the undergraduate exit survey questions to correctly to more directly reflect assessment of each ISLO. For the version submitted with your response, properly indicate which ISLO each question evaluates.

## **Principle 2.2: Assessment of Student Learning and Operational Outcomes**

1. Provide undergraduate outcomes data for the academic year 2020-21 by **November 1, 2021**. Please report on the level of accomplishment for each undergraduate ISLO for one academic year.

### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

### **Principle 5.5:**

Ensure that faculty professional development occurs on a regular, ongoing basis.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

### **Your Approved Period of Accreditation is: January 1, 2021 – December 31, 2027**

In addition to the compliance reports due annually, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business will be due by November 1, 2023. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the School of Business homepage, where "[status page](#)" is linking to your IACBE status page at <https://iacbe.org/memberpdf/SetonHillUniversity.pdf>

*The School of Business at Seton Hill University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).*

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The School of Business at Seton Hill University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA.*

Business Programs
Master of Business Administration with specializations in: <ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Forensic Accounting and Fraud Examination</li> <li>• Healthcare Administration</li> <li>• Management</li> <li>• Project Management</li> </ul>
Bachelor of Science Business Administration
Bachelor of Science Business Administration with concentrations in: <ul style="list-style-type: none"> <li>• Entrepreneurial Studies</li> <li>• Healthcare Administration</li> <li>• Human Resources</li> <li>• Information Management</li> <li>• International Organization</li> <li>• Marketing</li> </ul>
Bachelor of Science in Accounting

The following locations are approved to offer the above listed business programs:

Locations	
Main Campus	1 Seton Hill Drive Greensburg, PA 15601

The School of Business of Seton Hill University will be publicly recognized for achieving accreditation at the 2021 IACBE Virtual Annual Conference and Assembly Meeting (April 13-16, 2021) at the recognition meeting held virtually on April 15, 2021. We very much look forward to your participation.

We encourage the business faculty in the School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Cecilia Livengood at [clivengood@iacbe.org](mailto:clivengood@iacbe.org), or 913-631-3009.

Sincerely,

Dr. Patrick Hafford, Chair  
Board of Commissioners

c: Dr. Susan Yochum – Provost