



August 19, 2021

Jose R. Nakid
Business Program Director
College of Business
Southwest University at El Paso
141 Geronimo Dr
El Paso, TX 79925

Dear Mr. Nakid:

At its July 2021 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the College of Business of Southwest University at El Paso (College of Business). I am pleased to report that the Board of Commissioners approved your request and granted first-time specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The College of Business is required to take action as specified below and respond to the IACBE by October 18, 2021 using the IACBE Notes Report. The reporting form can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 5.1: Qualifications of Business Faculty

1. Insufficient documentation was received to evidence qualifications for James Baird and Robert Cantu. Provide a detailed Qualifications Justification for James Baird (Accounting, Finance, Marketing, International Business) and Robert Cantu (International Business) using the Qualifications Justification form in the Self-Study Manual, Appendix C.
2. Professors Loweree and Salicdo have not been demonstrated to meet the required faculty qualifications. Provide an action plan for bringing these faculty members into compliance with the IACBE faculty qualification requirements and/or ensuring their areas of teaching are covered by qualified faculty members: Accounting, Business Information Systems, Finance, Economy, Management, Marketing.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

No observations were made by the Board of Commissioners.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

Your Approved Period of Accreditation is: July 21, 2021 – July 31, 2028

All programs receiving IACBE accreditation for the first-time must come into compliance with the requirement for public disclosure of student achievement, and the prescribed statement of accreditation within 30 days of the date of this letter. Details on meeting these annual requirements can be found in the Accreditation Process Manual available in the Member Resources section of our website.

In addition to these annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the College of Business will be due by November 1, 2024. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the College of Business homepage, where "[status page](#)" is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/SouthwestUniversityofElPaso.pdf>

The College of Business of Southwest University at El Paso has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road, Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE Member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The College of Business of Southwest University at El Paso has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road, Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations for program offerings are at the sole discretion of the Member.

Business Programs
Bachelor of Science in Business Management
Associate of Applied Science in Business Management and Accounting Systems

As a reminder, those granted First-Time accreditation are required to come into compliance with the two IACBE annual reporting requirements: update and publish the Public Disclosure of Student Achievement, and submission of the WebPath Notification form.

1. Each Academic Business Unit must publicly report at least one IACBE-approved student achievement measure on an annual basis for each IACBE accredited program. The disclosure must include results from the most recently concluded academic year. A template to the student achievement disclosure form is provided on the IACBE website: <https://iacbe.org/accreditation/compliance/public-disclosures/>
2. Once the updated disclosure is posted to your website, you are required to submit the Web Path Notification Form that informs the IACBE of the path that a member of the general public would take to get to 1 – the updated Public Disclosure of Student Achievement, and 2 – any statement of IACBE-accreditation published on the institution’s website. The form is provided on the IACBE website at <https://iacbe.org/accreditation/compliance/web-path-notification>

More information on these requirements can be found in the Member Resource section of the IACBE website.

The College of Business of Southwest University at El Paso will be publicly recognized for achieving accreditation at the 2022 IACBE Annual Conference and Assembly Meeting on April 4-8, 2022, in Costa Mesa, California. We very much look forward to seeing you there.

We encourage the business faculty in the University to be actively involved in the IACBE’s professional development programs and activities, including participation in the IACBE’s Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Cecilia Livengood at clivengood@iacbe.org , or 913-631-3009.

Sincerely,



Scott Schroeder, Chair
Board of Commissioners

C: Jeremy Burciaga, Vice President and Academic Dean