



July 19, 2018

Dr. Patsy Parker
Associate Dean
Everett Dobson School of Business and Technology
Southwestern Oklahoma State University
100 Campus Drive
Weatherford, OK 73906

Dear Dr. Parker,

The IACBE Board of Commissioners met on July 10-11, 2018, to consider your request for the accreditation of the business programs offered by the Everett Dobson School of Business and Technology at Southwestern Oklahoma State University. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes, observation, and commendation identified below.

Notes

Notes represent areas in which the Everett Dobson School of Business and Technology is not in full compliance with the IACBE's Accreditation Principles. The college is required to act on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. The item requested below must be submitted to the IACBE by October 1, 2018. The reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 1.1: Outcomes Assessment

1. Revise the intended student learning outcomes (ISLOs) for the Master of Business Administration and the Master of Science programs to include at least one ISLO that is unique and significantly different to each program.
2. Include either two direct measures or a direct and an indirect measure along with performance objectives (target) for ISLO #5 in the bachelor's program.
3. The exit survey (indirect measure) does not measure specific ISLOs. Provide either a mapping of the current survey items to the ISLOs they are intended to measure or include the ISLOs as survey items. Since ISLOs #1-4 are measured twice by a direct measure, if you include ISLO #5 in each of the direct

measures, you will have measured each ISLO twice which meets the current IACBE requirement.

4. Revise the exit survey and alumni survey to measure specific intended operational outcomes (IOOs) rather than the overall experience and level of satisfaction. Map each IOO to specific survey items. Assessment measures #9-12 are institutional rather than programmatic. These items could be used for internal purposes but removed from the OAP since accreditation is performed at the program level.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the Everett Dobson School of Business and Technology is demonstrating excellent performance.

- The Board of Commissioners commends the Everett Dobson School of Business and Technology for their detailed reply to the site visit team's findings which indicated a thoughtful and action-oriented response emphasizing quality improvement.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies. Your accreditation is valid for a maximum of seven years, through July 31, 2025.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Everett Dobson School of Business at Southwestern Oklahoma State University will be due by November 1, 2022. For more information about the new reporting process, please contact IACBE headquarters.

The following link to your member status page which contains a listing of your accredited programs must be provided on the Everett Dobson School of Business and technology home page:
(<http://iacbe.org/memberpdf/SouthernAdventistUniversity.pdf>)

The Everett Dobson School of Business and Technology at Southwestern Oklahoma State University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Business Program:	Location Offered:	Business Unit:
Bachelor of Science with majors in: -Accounting -Entrepreneurship -Finance	Main campus	Everett Dobson School of Business and Technology

-Management -Marketing		
Master of Business Administration, including PharmD MBA (dual degree)	Main campus	Everett Dobson School of Business and Technology
Master of Science in Management	Main Campus	Everett Dobson School of Business and Technology

The following locations have been approved to offer the business programs listed above:

- Main Campus, Weatherford, Oklahoma, USA

If the list of accredited programs is provided in other official publications, the preceding notice pertaining to your accreditation status with the IACBE must be used.

The Everett Dobson School of Business and Technology will be publicly recognized for achieving accreditation at the 2019 IACBE Annual Conference and Assembly Meeting on April 9-12 in Las Vegas, Nevada, USA. We very much look forward to seeing you there.

We encourage the business faculty in the Everett Dobson School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Dr. Laurie Yates, Chair
Board of Commissioners