



July 30, 2020

Jose Nakid  
Program Director  
Southwest University at El Paso  
1414 Geronimo  
El Paso TX 79925

Dear Mr. Nakid:

At its July 2020 meeting, the IACBE Board of Commissioners considered the application of the College of Business of Southwest University at El Paso for Candidacy status. I am pleased to report that the Board of Commissioners approved your application and granted Candidacy status effective July 22, 2020 through July 31, 2025.

Please note that candidacy status may not exceed five years. However, under extenuating circumstances and upon written petition, an extension may be approved by the Board of Commissioners. Under no circumstance is there any guarantee that the business programs of candidates for accreditation will be accredited. This determination is made by the IACBE Board of Commissioners after a self-study is prepared and a site visit is conducted.

The Board of Commissioners included the following item(s) for you to address in your Outcomes Assessment Plan:

1. Ensure that all measurements are required for all students in the BSBM program and provide evidence of that, such as catalog indication that the MGT 4045 course is a required course for all BSBM students.
2. For items on the Capstone Project Evaluation form in the Evaluation of Program Intended Student Learning Outcomes rubric, provide descriptors that indicate what constitutes each performance level for each ISLO. This is done appropriately in the rest of the evaluation form ... in all areas except for the ISLO assessment.
3. Ensure that each ISLO is clearly mapped to the Key Learning Outcomes for Business Programs. For instance, how does ISLO #3 in the Associate in Business Management and Accounting Systems (Students will be able to use business professional software”) link to KLO 8, “Scholarship”?  
This same issue exists for the BSBM program. For example, ISLO #4 (Students will be able to practice critical-thinking skills of fundamental economic concepts”) is linked to KLO 6 related to leadership and KLO 8 related to scholarship, and those links are not clear. You should consider using a verb more measurable than “practice” for ISLO #4.

4. Provide a verb for ISLO #1 in the BSBM program.  
Currently the ISLO begins “Students will be able to monetary financial concepts ...”
5. Provide a narrative that describes the ways in which the results from implementing your outcomes assessment plan (i.e., changes and improvements needed) are linked to the strategic planning process of the College of Business and the institution. Your Outcomes Assessment Plan indicates the tactical actions that have been taken, but it does not link the assessment process to strategic planning process for the business unit or institution. There is clear indication that outcomes assessment planning and the subsequent work of the business unit are linked. It will be useful to make the tie to strategic planning more evident.

The following language must be used on the College of Business homepage, where “here” is linking to your IACBE status page at <https://iacbe.org/memberpdf/SouthwestUniversityofElPaso.pdf> :

*“The College of Business of Southwest University at El Paso has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a listing of the degrees eligible for accreditation, click [here.](#)”*

Following is the approved language for other official written publications when referencing your IACBE accreditation status:

*The College of Business of Southwest University at El Paso has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. In granting candidacy status, the IACBE has determined that the business programs in the following degrees are eligible for accreditation:*

Program(s)
Bachelor of Science in Business Management
Associate of Applied Science in Business Management and Accounting Systems

*The following locations will be included in the first-time accreditation review:*

Location(s)	
MAIN	Southwest University at El Paso 1414 Geronimo El Paso TX 79925

All necessary materials and instructions for the preparation of your self-study are available on the IACBE website. Please contact the IACBE headquarters office to determine a timeframe for the submission of your self-study and for your site visit.

Additionally, you must have at least one representative attend the IACBE Accreditation Institute within one year of beginning the self-study. This workshop can be conducted onsite at your institution as a two-day mentoring visit at your expense, or your representative(s) may attend one of the workshops

that are offered by the IACBE at various times and locations throughout the year. Contact the IACBE office if you believe you have already fulfilled this requirement.

Congratulations on taking this next step toward specialized accreditation. If you have any questions or if we can be of assistance, please feel free to contact Cecilia Livengood at [clivengood@iacbe.org](mailto:clivengood@iacbe.org) or 913-631-3009. We look forward to working with you.

Sincerely,

A handwritten signature in blue ink, appearing to read "P. Hafford", is positioned to the left of a vertical yellow line.

Dr. Patrick Hafford, Chair  
Board of Commissioners