



January 6, 2022

Dr. Bert Wolfs
Dean, School of Business Administration
School of Business Administration
SBS Swiss Business School
Flughafenstrasse 3
Kloten-Zurich, Switzerland 8302

Dear Dr. Wolfs:

At its December 2021 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the SBS Swiss Business School. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The SBS Swiss Business School is required to take action as specified below and respond to the IACBE by March 7, 2022 (unless another due date is indicated within the Note) using the IACBE Notes Report. The reporting form can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: Outcomes Assessment

Provide a revised Outcomes Assessment Plan, including updated rubrics, surveys, and other assessment instruments. For example, the following items should be addressed along with any other areas that the school identifies as needing revision.

1. Currently, scores are being used as performance objectives for direct measures, as in the example of the Thesis Rubric, used in evaluating the thesis defense for the BBA programs. In the broad BBA programs, it purports to assess ISLO 6, “Students will demonstrate effective interpersonal skills essential for working with and managing a team” but covers a number of unrelated criteria.

2. Having a single item within this rubric explicitly aligned with the ISLO, such as “Student demonstrated effective interpersonal skills essential for working with and managing a team” would be a more appropriate way to assess this ISLO.
3. A similar issue exists within the Case Study Rubric.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

1. Each of the degree levels in most instances reflect 6 or more direct measures and 3 to 5 indirect measures. ISLOs are being measured multiple times within each of these measures. We suggest less direct and indirect measures for reporting to IACBE even if SBS wants to invest in this level of thoroughness.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Approved Period of Accreditation is: January 1, 2022 – December 31, 2028

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the SBS Swiss Business School will be due by November 1, 2024. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the SBS Swiss Business School homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/SBSSwissBusinessSchool.pdf>

The SBS Swiss Business School has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The SBS Swiss Business School has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

PROGRAMS
Doctor of Business Administration
Doctor of Business Administration in Strategy, Project Leadership and PMO's
Doctor of Business Leadership
Executive Master of Business Administration with major in International
Flex Master of Business Administration (major International Management)
Global Master of Business Administration with majors in: <ul style="list-style-type: none"> • Entrepreneurship • Global Finance and Banking • Human Resources Management • International Management • Logistics & Supply Chain Management • Marketing • Project Management
Master of Business Administration with majors in: <ul style="list-style-type: none"> • International Management • Marketing • Global Finance and Banking
Online Master of Business Administration majors in: <ul style="list-style-type: none"> • International Management • Entrepreneurship • Global Finance and Banking • Human Resources Management • Marketing (Digital)
Master of Science in Health Care Management
Master of Science in International Business
Bachelor of Business Administration with majors in: <ul style="list-style-type: none"> • International Management

PROGRAMS

- Entrepreneurship
- Marketing
- Psychology
- Communication

Online Top-up Bachelor of Business Administration with major in International Management

Top-up Bachelor of Business Administration with major in International Management

The SBS Swiss Business School will be publicly recognized for achieving accreditation at the 2022 IACBE Annual Conference and Assembly Meeting to be held on April 4-8, 2022, in Costa Mesa, CA. We very much look forward to seeing you there.

We encourage the business faculty in the SBS Swiss Business School to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Pat Hafford at phafford@iacbe.org, or 913-631-3009.

Sincerely,



Scott Schroeder, Chair
Board of Commissioners

cc: Ms. Marijana Karanfiloska, CEO