



International Assembly for Collegiate Business Education

May 10, 2016

Dr. Steven Bovee
Dean, School of Business
Roberts Wesleyan College
2301 Westside Drive
Rochester, NY 14624

Dear Dr. Bovee:

The IACBE Board of Commissioners met on April 3-5, 2016 to consider your request for the reaffirmation of accreditation of the business programs offered by the School of Business at Roberts Wesleyan College. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the note, observation, and commendations identified below.

Notes

Notes represent areas in which the institution is not in full compliance with the IACBE's Accreditation Principles. The School of Business is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Unless otherwise indicated herein, the school has three years to address the issues identified in the notes. The annual reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 1.1: Outcomes Assessment

Please review your outcomes assessment plan to ensure that the intended student learning outcomes are both measurable and written with active verbs. Please review the information provided on the IACBE website at www.iacbe.org/oa-documents.asp. The document entitled "Bloom's Taxonomy of Educational Objectives and Writing Intended Learning Outcomes Statements" may be helpful as you review your outcomes assessment plan.

Once you have completed your revisions, please provide the revised outcomes assessment plan using the current template available on the IACBE website at: www.iacbe.org/oa-documents.asp.

Observations

Observations are suggestions for improvement by the IACBE Board of Commissioners that it believes would be helpful to the School of Business in achieving excellence in business education. Action on observations is highly recommended, but is not required.

Principle 6.1: Resources

The Board of Commissioners recommends that the School of Business review the salaries and salary structure for full-time and part-time faculty in order to ensure that the salaries are adequate to support a high-quality learning environment and are consistent with the school's mission and goals.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the School of Business and Roberts Wesleyan College are demonstrating excellent performance.

- The site-visit team commends the college for its library and the library staff. The team was impressed with the relationship between the library staff and the faculty. It was obvious that they work together for the benefit of the students.
- The site-visit team was impressed with the ways in which the School of Business utilizes its external constituents, specifically in terms of the commitment that outside individuals bring to the programs. This is a significant time commitment and demonstrates the external constituents' confidence in the college.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies. Your accreditation is valid for a maximum of seven years through April 2023.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

Roberts Wesleyan College has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees are accredited by the IACBE:

- *Master of Science in:*
 - *Health Administration*
 - *Strategic Leadership*
 - *Strategic Marketing*
- *Bachelor of Science in:*
 - *Accounting and Information Management*
 - *Business Administration*
 - *International Business*

- *Management and Social Entrepreneurship*
- *Marketing*
- *Bachelor of Science in Health Administration*
- *Bachelor of Science in Organizational Management*

Roberts Wesleyan College will be publicly recognized for achieving accreditation at the 2017 IACBE Annual Conference and Assembly Meeting on April 18-20, 2017 in San Francisco, California, USA. We very much look forward to seeing you there.

We encourage the business faculty at Roberts Wesleyan College to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

A handwritten signature in black ink, appearing to read "Michelle Reiss". The signature is fluid and cursive, with a large initial "M" and "R".

Dr. Michelle Reiss, Chair
Board of Commissioners