



January 6, 2022

Dr. Wendel Weaver
Dean, Chesapeake Energy School of Business
Chesapeake Energy School of Business
Oklahoma Wesleyan University
2201 Silver Lake Road
Bartlesville, OK 74006

Dear Dr. Weaver:

At its December 2021 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Chesapeake Energy School of Business at the Oklahoma Wesleyan University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Chesapeake Energy School of Business is required to take action as specified below and respond to the IACBE by March 7, 2022 (unless another due date is indicated within the Note) using the IACBE Notes Report. The reporting form can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: Outcomes Assessment

Provide a revised Outcomes Assessment Plan, including updated rubrics, surveys, and other assessment instruments. For example, the following items should be addressed along with any other areas that the school identifies as needing revision.

1. Ensure Intended Student Learning Outcome (ISLO) statements are statements of individual skills/outcomes; for example, the MSSL program ISLO #3 is both “communication and collaboration”.
2. Ensure all targets for direct measures are evaluating individual student achievement of the ISLO and are not an overall scores/grades.
3. Provide assignment/project instructions for the direct assessment measures.

4. Provide revised rubrics that demonstrate each rubric criteria (i.e., row) only measures one ISLO to ensure that it can be determined if each individual ISLO is being met. For example, two ISLOs are frequently being mapped to the "Integration of Key Concepts and Theories" criteria.
5. Provide a revised exit survey that includes evaluation of every ISLO

Principle 2.2: Assessment of Student Learning and Operational Effectiveness

1. Provide a set of results for the Sports Management, Sports Marketing, and Business Communication programs.

Principle 4.1: Business Program Development and Design

1. Provide the curricular requirements for the Business Communications program.

Principle 4.2: Curricula of Undergraduate-Level Business Programs

1. Provide the Business Technical Knowledge table (Table 4-3) for the Business Communications program.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 5.1: Qualifications of Business Faculty

1. When determining faculty qualification, conduct the evaluation at the subject area level, not just "business" as you indicated in table 5-1.

Principle 5.2: Deployment of Business Faculty

1. Examine the percentage of AQ faculty in the graduate programs to ensure graduate students have sufficient access to academically qualified faculty.

Other Reporting Requirements

1. Provide a copy of an official student transcript, diploma supplement, or other official record of program completion on which the degree or program name appears for sports management, sports marketing, organizational management, and business communications.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

Your Approved Period of Accreditation is: January 1, 2022 – December 31, 2028

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Chesapeake Energy School of Business will be due by November 1, 2024. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Chesapeake Energy School of Business homepage, where "[status page](#)" is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/OklahomaWesleyanUniversity.pdf>

The Chesapeake Energy School of Business at Oklahoma Wesleyan University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The Chesapeake Energy School of Business at Oklahoma Wesleyan University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Master of Business Administration
Master of Science in Strategic Leadership
Bachelor of Science Accounting
Bachelor of Arts Business
Bachelor of Science Business
Bachelor of Science in Business Administration
Bachelor of Science Financial Services

Bachelor of Science Management and Leadership
Bachelor of Science Marketing
Bachelor of Science Organizational Management
Bachelor of Science Business Communication
Bachelor of Science Sports Management
Bachelor of Science Sports Marketing

The Chesapeake Energy School of Business will be publicly recognized for achieving accreditation at the 2022 IACBE Annual Conference and Assembly Meeting to be held on April 4-8, 2022, in Costa Mesa, CA. We very much look forward to seeing you there.

We encourage the business faculty in the Chesapeake Energy School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Cecilia Livengood at clivengood@iacbe.edu or 913-631-3009.

Sincerely,



Scott Schroeder, Chair
Board of Commissioners

cc: Dr. Mark Weeter, Provost