



August 16, 2022

Dr. Andrew Rosman
Dean
H. Wayne Huizenga College of Business & Entrepreneurship
Nova Southeastern University
3301 College Avenue
Ft. Lauderdale, FL 33314

Dear Dr. Rosman:

At its July 2022 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the H. Wayne Huizenga College of Business & Entrepreneurship at the Nova Southeastern University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The H. Wayne Huizenga College of Business & Entrepreneurship is required to take action as specified below and respond to the IACBE by October 16, 2022 (unless another due date is indicated within the Note) using the IACBE Notes Report. Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: Assessment Planning

1. Revise ISLOs in language that is measurable, incorporates active verbs and clearly describes the knowledge, skills, abilities, and competencies that students are expected to acquire as a result of completing their bachelor-level programs of study. The fact that the Bloom level is not incorporated directly with the statement of expected knowledge, skill, ability, or competency leads to some confusion on what exactly students are expected to achieve. An example of this is the MACC ISLO “Our students will be adept communicators. (Bloom’s Level: Synthesize).” As written, it is not clear how simply being “adept” results in the ability to synthesize.
2. Please provide the following instruments:
 - a. The rubric used to assess MBA program ISLO #4 (i.e., teamwork).
 - b. The exit survey for the graduate programs.

Principle 2.2: Assessment of Student Learning and Operational Effectiveness

1. Please clarify the results of outcomes data. The self-study presents conflicting information on the achievement of the indirect measure targets for the MACC program. The narrative section of the results table indicates the target was "MET" but the table indicates "Not enough data received to score." If data was not collected, please present a plan to collect this data going forward.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 2.1: Assessment Planning

1. The academic business unit might consider revisiting the Bloom verb levels for the MBA program as three of the four outcomes are only assessed at the "Apply" level.
2. The exit surveys are likely able to produce the data necessary to determine whether or not the identified performance target was met; however, utilizing the same wording as the ISLO and revisiting the similarity of the performance objective wording and the survey scale wording for consistency would be beneficial.
3. Rubrics developed by the academic business unit provide students with detail on the characteristics (i.e., rows) of each ISLO; however, to further develop assessment efforts the academic business unit should begin to develop descriptions for the various levels of mastery (i.e., columns). Doing so would assist students in their understanding of expectations and allow for further distinction in achievement level between undergrad and graduate levels than provided by rubrics as currently constructed.
4. Revise wording of targets for BSBA and MBA so that instead of just "general core questions" it specifies subsets of exam questions related to each core area. Measuring in this manner will allow for greater ease in identifying core areas in which deficiencies exist.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

Your Current Period of Accreditation expires: December 31, 2022

Your Next Approved Period of Accreditation is: January 1, 2023-December 31, 2029

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the H. Wayne Huizenga College of Business & Entrepreneurship will be due by November 1, 2025. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the H. Wayne Huizenga College of Business & Entrepreneurship homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <http://iacbe.org/memberpdf/NovaSoutheasternUniversity.pdf>

The H. Wayne Huizenga College of Business & Entrepreneurship at Nova Southeastern University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The H. Wayne Huizenga College of Business & Entrepreneurship at Nova Southeastern University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
<p>Master of Accounting (M.Acc) with concentrations in:</p> <ul style="list-style-type: none"> • Public Accounting • Managerial Accounting • Tax
<p>Master of Business Administration (MBA) with majors in:</p> <ul style="list-style-type: none"> • Business (Flex) • Business Intelligence/ Analytics • Complex Health Systems • Entrepreneurship • Finance • Human Resource Management • International Business • Management • Marketing • Process Improvement • Sport Revenue Generation • Supply Chain Management and Operational Systems
<p>Bachelor of Science in Business Administration (BSBA) with majors in:</p> <ul style="list-style-type: none"> • Accounting • Entrepreneurship • Finance • Management • Marketing • Sport and Recreation Management

The H. Wayne Huizenga College of Business & Entrepreneurship will be publicly recognized for achieving accreditation at the 2023 IACBE Annual Conference and Assembly Meeting to be held April 11-14 in Orlando, Florida. We very much look forward to seeing you there.

We encourage the business faculty in the H. Wayne Huizenga College of Business & Entrepreneurship to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Laurie Yates at lyates@iacbe.org, or 913-631-3009.

Sincerely,

A handwritten signature in blue ink, appearing to read "Scott Schroeder", with a long horizontal flourish extending to the right.

Scott Schroeder, Chair
Board of Commissioners

cc: Dr. Ronald Chenail, Provost and Executive VP for Academic Affairs