

August 16, 2022

Dr. Kaup Mohamed
Dean & Managing Director
London American City College
P.O Box: 50398
Fujairah, U.A.E.
Block-D, Fujairah Free Zone Authority, Fujairah, U.A.E

Dear Dr. Mohamed:

At its July 2022 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by London American City College. I am pleased to report that the Board of Commissioners approved your request and granted first-time specialized accreditation to the business program(s) as identified in the "Business Programs" table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The London American City College is required to take action as specified below and respond to the IACBE by October 16, 2022 (unless another due date is indicated within the Note) using the IACBE Notes Report. Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: Assessment Planning

Provide a revised Outcomes Assessment Plan (OAP), including updated rubrics, surveys, and other assessment instruments. For example, the following items should be addressed along with any other areas that the school identifies as needing revision.

- 1. Revise rubric and exam instruments to reflect mapping of measurement criteria and questions to specific Intended Student Learning Outcomes (ISLOs).
- 2. Ensure that all ISLOs are directly measured by the chosen instruments. For example:
 - a. provide an explanation of how the comprehensive examination measures BBA ISLO #2, which deals with "communication skills to face business challenges and opportunities."
 - b. MBA ISLO #5 is related to teamwork. Provide an explanation of how the comprehensive examination, the writing assignment, or thesis/projects measure individual student performance of teamwork.

Principle 4.1: Business Program Development and Design

1. Please provide additional details of the arrangements for the dual degree programs with other institutions. For example, provide the number and type of credits that are transferred and how LACC ensures quality in these programs.

Principle 5.1: Qualifications of Business Faculty

- 1. Please provide documentation for the following faculty members:
 - a. Sudheer babu Eledath –A CV was provided for this faculty member, but he was not listed on Table 5.1. Please provide a credential summary form and a qualification justification form for this faculty member. Please use the justification column when requested on the forms to offer supporting evidence and identify actual qualifications from the CV instead of putting "Please Refer to CV."
 - b. Joel Praveen Dsouza –He was listed on Table 5-1, but it appears no additional documentation was provided. Please provide a CV, credential summary, qualifications justification for this faculty member. Please use the justification column when requested on the forms to offer supporting evidence and identify actual qualifications from the CV instead of putting "Please Refer to CV."
 - c. Riya Johnson –Table 5.1 lists her assigned teaching disciplines as management and marketing; however, the credential summary submitted for her lists accounting classes in the "graduate work related to areas of assigned teaching responsibilities." Please provide evidence that she is qualified to teach management and marketing. Also, provide a qualification justification form for this faculty member to demonstrate her qualification to teach the assigned teaching responsibilities. Please use the justification column when requested on the forms to offer supporting evidence and identify actual qualifications from the CV instead of putting "Please Refer to CV."
 - d. Shafeera Kalariyil –Table 5.1 lists this faculty member's assigned teaching disciplines as human resource management and marketing. The CV provided includes some background related to human resource management, but none related to marketing. Please provide a credential summary form and a qualification justification form for this faculty member to demonstrate her qualification to teach the assigned teaching responsibilities. Please use the justification column when requested on the forms to offer supporting evidence and identify actual qualifications from the CV instead of putting "Please Refer to CV."
 - e. Aparna Krishna –Her qualifications summary lists "legal issues in business" as an assigned teaching discipline at the graduate level; however, nothing on her CV or credential summary demonstrates background in legal issues in business. Table 5.1 lists "economics" as a teaching discipline, but none of the courses listed on her qualifications justification are economics courses. Please provide an amended credential summary form and qualification justification form to demonstrate her qualification to teach the assigned teaching responsibilities. Please use the justification column when requested on the forms to offer supporting evidence and identify actual qualifications from the CV instead of putting "Please Refer to CV."
 - f. Ammu Saji –A CV was provided for this faculty member, as well as a qualification justification. However, the faculty member was not listed on Table 5-1, nor was a credential summary provided for her, so please provide a credential summary. In addition, please provide an updated qualification justification form with the justification column completed instead of putting "Please Refer to CV."

Principle 5.3: Scholarly and Professional Activities of Business Faculty

- 1. Additional detail is needed for the responses to 5.3. Ensure the narrative response demonstrates the level/extent to which faculty scholarly and professional activities are practice orientated.
- 2. Additionally, more clearly describe how these faculty activities support the LACC mission and broad-based goals (stated in the OAP).

Principle 6.3: Career Development and Planning Services

The response to 6.3.3 explains the knowledge and skills necessary for student's career
development but also needs to demonstrate the effectiveness of the academic business unit's
efforts in this area. If this data is not available, please outline a process for collecting and
reporting data that supports the effectiveness of career development.

Principle 7.1: Financial Resources Supporting Business Programs

 It was unclear based on the responses in the self-study if LACC considers their financial resources to be adequate. Please provide a direct statement that clearly states LACC's conclusion regarding their financial resources.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 2.1: Assessment Planning

1. The academic business unit exceeds the number of times that each ISLO must be measured (i.e., twice). While this may be helpful for internal uses, such a practice creates implementation challenges and questionable alignment between some ISLOs and some measures. It is recommended that - for the purposes of reporting to the IACBE - the academic business unit consider strategically identifying two measures for each ISLO to report to IACBE, one of which must be a direct measure.

Additionally, upon completion of the review the Board of Commissioners voted to require an on-site follow-up visit. Your IACBE Liaison will be in contact to discuss the timing and details of this requirement.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

Your Approved Period of Accreditation is: July 19, 2022 – July 31, 2029

All programs receiving IACBE accreditation for the first-time must come into compliance with the requirement for public disclosure of student achievement, and the prescribed statement of accreditation within 30 days of the date of this letter. Details on meeting these annual requirements can be found in the Accreditation Process Manual available in the Member Resources section of our website.

In addition to these annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for London American City College will be due by November 1, 2025. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the London American City College homepage, where "status page" is a hyperlink to your IACBE status page at http://iacbe.org/memberpdf/LondonAmericanCityCollege.pdf

The London American City College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE Member status page.

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The London American City College has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs

Master of Business Administration

Bachelor of Business Administration

As a reminder, those granted First-Time accreditation are required to come into compliance with the two IACBE annual reporting requirements: update and publish the Public Disclosure of Student Achievement, and submission of the WebPath Notification form.

- Each Academic Business Unit must publicly report at least one IACBE-approved student
 achievement measure on an annual basis for each IACBE accredited program. The disclosure
 must include results, and the business unit's expectation for those results, from the most
 recently concluded academic year. A template to the student achievement disclosure form is
 provided on the IACBE website: https://iacbe.org/accreditation/compliance/public-disclosures/
- 2. Once the updated disclosure is posted to your website, you are required to submit the Web Path Notification Form that informs the IACBE of the path that a member of the general public would take to get to 1 the updated Public Disclosure of Student Achievement, and 2 any statement of IACBE-accreditation published on the institution's website. The form is provided on the IACBE website at https://iacbe.org/accreditation/compliance/web-path-notification

More information on these requirements can be found in the Member Resource section of the IACBE website.

The London American City College will be publicly recognized for achieving accreditation at the 2023 IACBE Annual Conference and Assembly Meeting to be held April 11-14, 2023, in Orlando, Florida. We very much look forward to seeing you there.

We encourage the business faculty in the London American City College to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Laurie Yates at lyates@iacbe.org, or 913-631-3009.

Sincerely,

Scott Schroeder, Chair Board of Commissioners

C: Dr. Paulson Mathew Chunkapura, President and CEO