

Sent via email to: patricia.davis@keystone.edu

karen.yarrish@keystone.edu

January 6, 2023

Dr. Patricia Davis
Program Director of Accounting, Business, Hospitality, and Supply Chain Management
Division of Business, Management, and Technology
Keystone College
1 College Green
La Plume, PA 18440

Dear Dr. Davis:

At its December 2022 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Division of Business, Management, and Technology at Keystone College. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the "Business Programs" table below, accompanied by the following note(s) and observation(s).

#### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Division of Business, Management, and Technology is required to take action as specified below and respond to the IACBE by March 8, 2023 (unless another due date is indicated within the Note) using the IACBE Notes Report. Responses must be submitted via the online platform available on our website: <a href="https://www.iacbe.org/reports-note-compliance.asp">www.iacbe.org/reports-note-compliance.asp</a>.

### **Principle 2.1: Outcomes Assessment**

Provide a revised Outcomes Assessment Plan, including updated rubrics, surveys, and other assessment instruments. For example, the following items should be addressed along with any other areas that the school identifies as needing revision.

- Broad-based goals should be aspirational, not measurable.
- AA degree The direct measure addressing the creation of a resume, cover letter & mock interview does not measure the stated ISLOs.
- ISLO 2 does not have a direct measure
- Revise ISLOs to reflect increasing rigor for higher level degrees.
- Ensure that all measurements are directly mapped to specific ISLOs and do not contain grades.
- Provide Appendix B referenced in the response letter as was not included with the document.

#### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

No Observations were identified by the Board of Commissioners.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

## Your Approved Period of Accreditation is: 1/1/2023 – 12/31/2029

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Division of Business, Management, and Technology will be due by November 1, 2025. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

It was noted by the Board of Commissioners that the statement on the school's website regarding IACBE membership/accreditation is outdated and must be updated by March 8, 2023.

The following language must be used on the Division of Business, Management, and Technology homepage, where "status page" is a hyperlink to your IACBE status page at https://iacbe.org/memberpdf/KeystoneCollege.pdf

The Division of Business, Management, and Technology at Keystone College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member status page.

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The Division of Business, Management, and Technology at Keystone College has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

# **Business Programs**

Bachelor of Science in Accounting

Bachelor of Science in Business Administration

Bachelor of Science in Sports and Recreation Management

Associate of Science in Business Administration

The Division of Business, Management, and Technology will be publicly recognized for achieving accreditation at the 2023 IACBE Annual Conference and Assembly Meeting to be held April 11-14 in Orlando, Florida. We very much look forward to seeing you there.

We encourage the business faculty in the Division of Business, Management, and Technology to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Dr. Patrick Hafford at <a href="mailto:phafford@iacbe.org">phafford@iacbe.org</a>, or 913-631-3009.

Sincerely,

Scott Schroeder, Chair Board of Commissioners

cc: Dr. Karen Yarrish, Vice President Academic Affairs