



Sent via email: [atuttle@keuka.edu](mailto:atuttle@keuka.edu) , [bfuster@keuka.edu](mailto:bfuster@keuka.edu)

August 9, 2023

Ms. Ann Tuttle  
Dean, International Programs - USA  
Division of Business and Management  
Keuka College  
141 Central Avenue  
Keuka Park, NY 14478

Dear Ms. Tuttle:

At its July 2023 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Division of Business and Management at Keuka College. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the "Business Programs" table below, accompanied by the following note(s) and observation(s).

### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Division of Business and Management is required to take action as specified below and respond to the IACBE by September 11, 2023 (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp). All documents must be provided in English.

*No Notes were identified by the Board of Commissioners.*

### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

*No Observations were identified by the Board of Commissioners.*

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

**Your Approved Period of Accreditation is: August 1, 2023 – July 31, 2030**

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Division of Business and Management will be due by November 1, 2026. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Division of Business and Management homepage, where “[status page](http://iacbe.org/memberpdf/KeukaCollege.pdf)” is a hyperlink to your IACBE status page at <http://iacbe.org/memberpdf/KeukaCollege.pdf>

*The Division of Business and Management at Keuka College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).*

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The Division of Business and Management at Keuka College has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.*

<b>Business Programs</b>
Master of Science in Management
Bachelor of Science in Management
Bachelor of Science in Management with a Concentration in Sports Management
Bachelor of Science in Accountancy
Bachelor of Science in Marketing

The Division of Business and Management will be publicly recognized for achieving accreditation for these programs at the 2024 IACBE Annual Conference and Assembly Meeting to be held in Memphis, TN on April 2-5, 2024 We very much look forward to seeing you there.

We encourage the business faculty in the Division of Business and Management to be actively involved in the IACBE’s professional development programs and activities, including participation in the IACBE’s

Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Dr. Patrick Hafford at [phafford@iacbe.org](mailto:phafford@iacbe.org), or 913-631-3009.

Sincerely,

A handwritten signature in blue ink, appearing to read 'S. Beaudry', with a stylized flourish at the end.

Sharon Beaudry, Chair  
Board of Commissioners

cc: Dr. Bradley Fuster, Provost & VP for Academic Affairs