

Sent via email: Keira.Rakoff@ism.edu, maurice.forget@ism.edu

August 12, 2024

Ms. Keira Rakoff
Programs Manager
International School of Management
17 Boulevard Raspail
Paris, France 75007

Dear Ms. Rakoff:

At its July 2024 meeting, the IACBE Board of Commissioners considered the previous Deferral of Accreditation action on your request for the accreditation of the business programs offered by the International School of Management. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The International School of Management is required to take action as specified below and respond to the IACBE **no later than October 14, 2024** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp. All documents must be provided in English.

Principle 2: Quality Assessment and Advancement

Provide a revised Outcomes Assessment Plan, including updated rubrics, surveys, and other assessment instruments. The following items are to be addressed along with any other areas that the school identifies as needing revision.

1. IMBA-ISLO #1 (written and oral communication) is not measured by the final project rubric. Revise the rubric to specifically measure both written and oral communication or revise the ISLO to measure “professional communication” and not identify written and oral.
2. DBA-ISLO #7 (written and oral communication) is not measured by the dissertation rubric. Part D of the rubric does measure written communication and could be used as your assessment measure for written. If the intent is measure both written and oral communication, update the performance objective section to reflect Part D of the rubric and add assessment criteria to the rubric that specifically measures oral communication. Another option is to revise the ISLO to measure “professional communication” and not identify written and oral.
3. PhD-ISLO #7 (written and oral communication) is not measured by the dissertation rubric. Part D of the rubric does measure written communication and could be used as your assessment measure for written. If the intent is measure both written and oral communication, update the performance

objective section to reflect Part D of the rubric and add assessment criteria to the rubric that specifically measures oral communication. Another option is to revise the ISLO to measure “professional communication” and not identify written and oral.

4. Operational Assessment—the Intended Operational Outcomes seem to be more broadly stated than the Broad-Based Operational Goals. Further, the assessment measures and performance objectives only refer to the PhD program and not the IMBA, the DBA, or the overall School of Management. Revise both the Broad-Based Operational Goals and the Operational Assessment sections of the forward-looking OAP.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

No Observations were identified by the Board of Commissioners.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Approved Period of Accreditation is: May 1, 2024 – April 30, 2031

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the International School of Management will be due by November 1, 2027. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the International School of Management homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/InternationalSchoolofManagement.pdf>

The International School of Management has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The International School of Management has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Doctor of Business Administration
Doctor of Philosophy with options in: <ul style="list-style-type: none">• Generalist (International Business)• Finance• Entrepreneurship & Innovation• Strategic Technology• Learning & Development• Higher Education
<ul style="list-style-type: none">• International Master of Business Administration with options in:• Generalist (International Business)• Finance• Entrepreneurship & Innovation• Strategic Technology Management

The International School of Management will be publicly recognized for achieving accreditation for these programs at the 2025 IACBE Annual Conference and Assembly Meeting to be held in Indianapolis, Indiana, USA, April 3-5, 2025. We very much look forward to seeing you there.

We encourage the business faculty in the International School of Management to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Laurie Yates at lyates@iacbe.org or 913-631-3009.

Sincerely,



Sharon Beaudry, Chair
Board of Commissioners

cc: Maurice Forget