



Sent via email to: ssbih@ifm.ch

January 6, 2023

Mr. Samir Sbih
Director
IFM Business School
35 Rue des Bains 35
Geneva, Switzerland 1205

Dear Mr. Sbih:

At its December 2022 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the IFM Business School. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The IFM Business School is required to take action as specified below and respond to the IACBE by March 8, 2023 (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: Outcomes Assessment

1. Provide a copy of the direct assessment measure for MBA MA5 (Lead effectively a team of colleagues on diverse projects).
2. For Intended Student Learning Outcome (ISLO) #6, the Master’s Expression Quantitative Assessment Survey (completed by faculty) was incorrectly categorized as an indirect measure. Because ISLO #6 is already assessed twice by other assessment measures, the institution may opt to:
 - a. Relist this tool as a direct measure in future reporting or
 - b. Remove this tool as a measure for ISLOs in future reporting (you can continue to use it internally but would not need to report on it given that ISLO 6 has a direct and an indirect assessment measure and is adequately covered currently).

Observations

International Accreditation Council for Business Education
11960 Quivira Rd, Suite 300 Road | Overland Park, Kansas 66213 | USA
Tel: +1 913 631 3009 | Fax: +1 913 631 9154 | Email: iacbe@iacbe.org | Web: www.iacbe.org

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

No Observations were made by the Board of Commissioners.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

Your Approved Period of Accreditation is: 1/1/2023 – 12/31/2029

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the IFM Business School will be due by November 1, 2025. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the IFM Business School homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/UniversiteIFM.pdf>

The IFM Business School has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The IFM Business School has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Master of Business Administration
Bachelor of Business Administration taught in English (BBA EN)
Bachelor of Business Administration taught in French (BBA FR)

The IFM Business School will be publicly recognized for achieving accreditation at the 2023 IACBE Annual Conference and Assembly Meeting to be held April 11-14 in Orlando, Florida. We very much look forward to seeing you there.

We encourage the business faculty in the IFM Business School to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Dr. Laurie Yates at lyates@iacbe.org, or 913-631-3009.

Sincerely,



Scott Schroeder, Chair
Board of Commissioners