



Sent via email : [sortino.m@qmercyu.edu](mailto:sortino.m@qmercyu.edu)

April 9, 2021

Dr. Mary Sortino  
Dean  
School of Business and Education  
School of Graduate and Professional Studies  
Gwynedd Mercy University  
1325 Sumneytown Pike  
Gwynedd Valley, PA 19437

Dear Dr. Sortino:

At its April 2021 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the School of Business and Education and the School of Graduate Studies at Gwynedd Mercy University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The academic business units required to take action as specified below and respond to the IACBE by June 8, 2021 using the IACBE Notes Report. The reporting form can be found on our website at: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp).

### **Principle 2.1: Outcomes Assessment**

Provide a revised Outcomes Assessment Plan, including updated rubrics, surveys, and other assessment instruments. The following items should be addressed along with any other areas that the school identifies as needing revision.

1. For the Undergraduate Programs: The Capstone Simulation is used as an assessment measure for ISLOs 5 & 6. The instrument is a student peer-reviewed exercise, with scores that are evaluated at the team level. All direct assessments must be conducted by an instructor or qualified subject matter expert, and evaluations must be of individual student achievement. Either revise the

Capstone project accordingly or select another direct assessment measure for evaluating individual student achievement of ISLOs 5 & 6.

2. For the BS-Accounting Program: Revise the reference to which ISLOs the Capstone Case Study measures. It currently states ISLOs 6, 7, and 8, but it actually measures 7, 8, and 9.
3. For the MBA Program: The rubric for the Capstone does not indicate that it measures ISLO 4 (Leadership & Teamwork). Since ISLO 4 is measured twice using the Peregrine Assessment test and Exit Survey, the Capstone does not need to measure ISLO 4, so this reference within the OAP should be removed.

### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

*No observations were made by the Board of Commissioners.*

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

### **Your Approved Period of Accreditation is: May 1, 2021 – April 30, 2028**

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business and Education will be due by November 1, 2024. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the School of Business and Education webpage, where "status page" is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/GwyneddMercyUniversity.pdf>

*The School of Business and Education at Gwynedd Mercy University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).*

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The School of Business and Education at Gwynedd Mercy University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations for program offerings are at the sole discretion of the Member.*

<b>Business Programs</b>
Bachelor of Science in Accounting
Bachelor of Science in Business Administration with concentrations in: <ul style="list-style-type: none"><li>• Health Administration</li><li>• Organizational Management</li></ul>
Bachelor of Science in Finance
Bachelor of Science in Management
Bachelor of Science in Marketing
Bachelor of Science in Sports Management

*The School of Graduate and Professional Studies at Gwynedd Mercy University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations for program offerings are at the sole discretion of the Member.*

<b>Business Programs</b>
Masters in Business Administration with specializations in: <ul style="list-style-type: none"><li>• Healthcare Administration</li><li>• International Business</li><li>• Strategic Management and Leadership</li></ul>

The School of Business and Education and the School of Graduate and Professional Studies will be publicly recognized for achieving accreditation at the 2022 IACBE Annual Conference and Assembly Meeting the week of April 4, 2022 in Costa Mesa, California. We very much look forward to seeing you there.

We encourage the business faculty in the School of Business and Education to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison, Cecilia Livengood at [clivengood@iacbe.org](mailto:clivengood@iacbe.org), or 913-631-3009.

Sincerely,

A handwritten signature in blue ink, appearing to read "Scott Schroeder", with a stylized flourish at the end.

Scott Schroeder, Chair  
Board of Commissioners