



July 19, 2018

Professor Wu Liguang
Director of International Education & Communication Center
Guangzhou College of South China University of Technology
No. 1 Xuefu Road, Huadu District
Guangzhou, People's Republic of China

Dear Professor Wu:

The IACBE Board of Commissioners met on July 10-11, 2018, to consider your request for the accreditation of the business programs offered by the School of Management and the School of Economics at Guangzhou College of South China University of Technology. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the note, observation, and commendations identified below.

Notes

Notes represent areas in which the School of Management and/or the School of Economics are not in full compliance with the IACBE's Accreditation Principles. The college is required to act on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. The item requested below must be submitted to the IACBE by September 15, 2018. The reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 1.1: Outcomes Assessment

1. Provide an English-language version of the comprehensive examination that is being used by the School of Management.
2. Provide the assignment instructions for the Graduation Thesis Assessment that are provided to students.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the School of Management and/or the School of Economics in achieving

excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 1.1: Outcomes Assessment

1. To improve the measurement of the student learning outcomes, the performance objective for the Graduation Thesis Assessment could be adjusted to align more closely with the "Improved Graduation Thesis Rubric" that was submitted with the response letter. (For example, it could say that 80% of the graduating students will score a 66% or above for each of the ISLOs being measured or similar to how the performance objective for the internship survey is worded with reference to the categories on the rubric of "satisfied to a great extent", "satisfied to a moderate extent", etc.)
2. Ensure that all direct measures (and rubrics) are clearly and directly aligned with the intended student learning outcomes that they are intended to measure. For example, the direct measure #3 rubric (the Supervisor Evaluation of Student Internship Performance), does not contain an item that measures ISLO #9 unless the "quality of work" dimension is intended to link back to this ISLO.
3. Review the indirect measure, Internship Survey, for the Bachelor in Economics with a concentration in International Economics and Trade to ensure that all intended student learning outcomes that are mapped to the survey are addressed by items in the survey. It appears that ISLOs #4 and 8 are not addressed and items 5, 6, 11 and 14 are duplicates in the same section of the survey.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the School of Management and/or the School of Economics are demonstrating excellent performance.

1. The Board of Commissioners commends Guangzhou College for its active involvement with numerous companies and civic organizations. The students are engaged in many activities that supplement and positively affect their coursework.
2. The Board of Commissioners commends Guangzhou College for providing details in the syllabus that not only reflects the contents of the course, but also the connection between courses and when different programs offer the same course, paying attention to the matching of core content with program outcomes.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies. Your accreditation is valid for a maximum of seven years, through July 31, 2025.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Management and the School of

Economics at Guangzhou College of South China University of Technology will be due by November 1, 2022. For more information about the new reporting process, please contact IACBE headquarters.

The following link to your member status page which contains a listing of your accredited programs must be provided on the School of Management and the School of Economics home pages:

<http://iacbe.org/memberpdf/GuangzhouCollege-SCUT.pdf>

The School of Management and the School of Economics at Guangzhou College of South China University of Technology has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Business Program	
Bachelor of Economics with a concentration in International Economics and Trade	School of Economics
Bachelor of Management with a concentration in Accounting	School of Management
Bachelor of Management with a concentration in Business Administration	School of Management
Bachelor of Management with a concentration in Marketing	School of Management

The following locations have been approved to offer the business programs listed above:

- Guangzhou, China

If the list of accredited programs is provided in other official publications, the preceding notice pertaining to your accreditation status with the IACBE must be used.

The School of Management and the School of Economics will be publicly recognized for achieving accreditation at the 2019 IACBE Annual Conference and Assembly Meeting on April 9-12 in Las Vegas, Nevada, USA. We very much look forward to seeing you there.

We encourage the business faculty in the School of Management and the School of Economics to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

A handwritten signature in black ink, appearing to read "Laurie Yates". The signature is written in a cursive, flowing style.

Dr. Laurie Yates, Chair
Board of Commissioners

cc: Candy Huang