

Sent via email: alden.gardiner@franklin.edu, david.decker@franklin.edu, christopher.washington@franklin.edu

December 12, 2024

Ms. Alden Gardiner
Accreditation Coordinator
Franklin University
201 South Grant Avenue
Columbus, OH 43215

Dear Ms. Gardiner:

At its December 2024 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Ross College of Business at Franklin University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Ross College of Business is required to take action as specified below and respond to the IACBE **no later than February 17, 2025** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: <https://iacbe.org/accreditation/compliance/note-compliance/> All documents must be provided in English.

Principle 2: Quality Assessment and Advancement

Provide a revised Outcomes Assessment Plan, addressing the following items, along with any other areas that the school identifies as needing revision.

1. Each program must be mapped to at least 6 of the 7 Key Learning Outcomes (KLOs). For any KLOs not mapped to a program’s ISLOs, indicate where in the curriculum it is covered.
 - a. Revise mapping of the KLOs to comply with the IACBE requirement. Of the business unit’s 22 programs, 10 programs only include 5 KLOs mapped to the program’s ISLOs. (See ACCTM, HRMM, AMMGTB, BSFRB, ENTRB, FMGTB, FPGTB, HRMB, MGMTB, SPMB).
 - b. For any program in which all the 7 KLOs are not mapped to the program’s ISLOs, add a note below each program’s ISLO table that explains how the remaining KLO is covered in the curriculum.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

No Observations were identified by the Board of Commissioners.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Next Approved Period of Accreditation is: January 1, 2025 – December 31, 2031

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Ross College of Business will be due by November 1, 2027. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Ross College of Business homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/FranklinUniversity.pdf>

The Ross College of Business at Franklin University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our [IACBE member status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The Ross College of Business at Franklin University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Doctor of Business Administration
Master of Business Administration with Specializations in: <ul style="list-style-type: none"> • Marketing • Human Resources • Operational Excellence • Organizational Leadership • Business Psychology • Business Analytics • Finance • Information Technology
Master of Business Administration - STEM
Master of Science, Accounting
Master of Science, Business Analytics

Business Programs
Master of Science, Human Resource Management
Master of Science, Marketing and Communication
Master of Science, Professional Sales Leadership
Bachelor of Science, Accounting
Bachelor of Science, Applied Management
Bachelor of Science, Business Administration
Bachelor of Science, Business Forensics
Bachelor of Science, Entrepreneurship
Bachelor of Science, Financial Management
Bachelor of Science, Financial Planning
Bachelor of Science, Forensic Accounting
Bachelor of Science, Human Resource Management
Bachelor of Science, Management and Leadership
Bachelor of Science, Marketing
Bachelor of Science, Operations and Supply Chain Management
Bachelor of Science, Sport Management
Associates of Applied Science, Business Administration

The Ross College of Business will be publicly recognized for achieving accreditation for these programs at the 2025 IACBE Annual Conference and Assembly Meeting to be held on April 3-5, 2025, in Indianapolis, Indiana. We very much look forward to seeing you there.

We encourage the business faculty in the Ross College of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison, Laurie Yates at lyates@iacbe.org, or 913-631-3009.

Sincerely,



Sharon Beaudry, Chair
Board of Commissioners

cc: Dr. David Decker, President
Dr. Christopher Washington, Provost and Executive VPAA