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August 12, 2024

Ms. Linda Elmslie  
Accreditation & Rankings Manager  
EU Business School  
Rue Kléberg 6  
Genève, Switzerland 1201

Dear Ms. Linda Elmslie:

At its July 2024 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the EU Business School. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The EU Business School is required to take action as specified below and respond to the IACBE **no later than October 14, 2024** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp). All documents must be provided in English.

*No Notes were identified by the Board of Commissioners.*

### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

*No Observations were identified by the Board of Commissioners.*

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

**Your Approved Period of Accreditation is: August 1, 2024 – July 31, 2031**

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the EU Business School will be due by November 1, 2027. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the EU Business School homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/EUBusinessSchool.pdf>

*The EU Business School has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).*

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The EU Business School has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.*

<b>Business Programs</b>
Master of Business Administration – Blockchain Management
Master of Business Administration - Design Management
Master of Business Administration – Digital Business
Master of Business Administration – Digital Communication
Master of Business Administration - Entrepreneurship
Master of Business Administration - Global Banking & Finance
Master of Business Administration - Human Resources Management
Master of Business Administration - International Business
Master of Business Administration - International Marketing
Master of Business Administration - Leisure & Tourism Management
Master of Business Administration - Sports Management
Bachelor of Arts in Business & Design Management (teach out)
Bachelor of Arts in Business & Sustainability Management (teach out)
Bachelor of Arts in Digital Communication

Bachelor of Arts in Digital Business, Design & Innovation
Bachelor of Arts in Family Business (teach out)
Bachelor of Arts in International Relations
Bachelor of Arts in Leisure & Tourism Management
Bachelor of Arts in Sports Management
Bachelor of Business Administration
Bachelor of Science in Business Finance
Bachelor of Science in Digital Media Management (teach out)

The EU Business School will be publicly recognized for achieving accreditation for these programs at the 2025 IACBE Annual Conference and Assembly Meeting to be held Indianapolis, Indiana, USA, April 3-5, 2025. We very much look forward to seeing you there.

We encourage the business faculty in the EU Business School to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Laurie Yates at [lyates@iacbe.org](mailto:lyates@iacbe.org) or 913-631-3009.

Sincerely,



Sharon Beaudry, Chair  
Board of Commissioners

cc: Carl Craen  
Dr. Josep Maria Altarriba Oliva