

Sent via email: yangmingyu@dgcu.edu.cn, 171133946@qq.com

December 12, 2024

Ms. Yang Mingyu
Deputy Director, International Exchange Center of Dongguan City University
School of Business
School of Digital Economy
Dongguan City University
No. 1 Wenchang Road, Liaobu Town
Dongguan City, Guangdong Province, China

Dear Ms. Mingyu:

At its December 2024 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the School of Business and School of Digital Economy at Dongguan City University. I am pleased to report that the Board of Commissioners approved these requests and granted specialized accreditation to the business program(s) as identified below, accompanied by the following note(s) and observation(s) for each academic business unit.

School of Business

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The School of Business is required to take action as specified below and respond to the IACBE **no later than February 17, 2025** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: <https://iacbe.org/accreditation/compliance/note-compliance/> All documents must be provided in English.

No Notes were identified by the Board of Commissioners.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

No observations were identified by the Board of Commissioners.

The following language must be used on the School of Business homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/DongguanCityUniversity.pdf>

The School of Business at Dongguan City University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our [IACBE member status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The School of Business at Dongguan City University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Bachelor of Logistics Management 物流管理学士
Bachelor of Accounting 会计学学士
Bachelor of Business Administration 工商管理学士
Bachelor of Financial Management 财务管理学士
Bachelor of Human Resource Management 人力资源管理学士
Bachelor of Marketing 市场营销学士

School of Digital Economy

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The School of Digital Economy is required to take action as specified below and respond to the IACBE **no later than February 17, 2025** (unless another due date is indicated within the Note). The reporting form can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

No observations were made by the Board of Commissioners.

The following language must be used on the School of Digital Economy homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/DongguanCityUniversity.pdf>

The School of Digital Economy at Dongguan City University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our [IACBE member status page](#).

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The School of Digital Economy at Dongguan City University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Bachelor of Finance 金融学学士
Bachelor of International Economics and Trade 国际经济与贸易学士
Bachelor of Electronic Commerce 电子商务学士

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

For all academic business units included in the approval:

Your Approved Period of Accreditation is: December 3, 2024 – December 31, 2031

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR will be due by November 1, 2027. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

Dongguan City University will be publicly recognized for achieving accreditation of these business programs at the 2025 IACBE Annual Conference and Assembly Meeting to be held on April 3-5, 2025, in Indianapolis, Indiana, USA. We very much look forward to seeing you there.

We encourage the business faculty at Dongguan City University to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison, Laurie Yates, at Lyates@iacbe.org, or 913-631-3009.



International Accreditation Council for Business Education

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Sincerely,

A handwritten signature in black ink, appearing to read "S. Beaudry". The signature is fluid and cursive, written over a white background.

Sharon Beaudry, Chair
Board of Commissioners

cc: Zhao Shushan, Assistant Principal/Registrar