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January 6, 2023

Dr. Sarita Ray Chaudhury
Department Chair and Associate Professor
School of Business
Cal Poly Humboldt
1 Harpst Street
Arcata, CA 95521

Dear Dr. Chaudhury:

At its December 2022 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the School of Business at Cal Poly Humboldt. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The School of Business is required to take action as specified below and respond to the IACBE by March 8, 2023 (unless another due date is indicated within the Note) using the IACBE Notes Report. Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: PRINCIPLE 2.1: ASSESSMENTPLANNING

Provide a revised Outcomes Assessment Plan, including updated rubrics, surveys, and other assessment instruments. For example, the following items should be addressed along with any other areas that the school identifies as needing revision.

1. Revisit the linkage of the Intended Student Learning Outcomes (ISLOs) to the IACBE Key Learning Outcomes (KLOs) to ensure that they are appropriately mapped. For example, in the revised OAP, ISLO 2 for the bachelor’s program, related to written communication skills, is linked to all seven KLOs. The link to KLO 3 (Communication) is clear, but the link to the other KLOs is not.

2. Ensure that the direct measures of student learning in the bachelor's program assess the ISLOs that they are designed to measure. For example, the ETS major field test is indicated to measure ISLOs 1 -3, and those ISLOs relate to core business disciplines, written communication skills and presentation communication skills. It is not clear that the ETS major field test assesses written or presentation communication skills.
3. Ensure that the direct measures of student learning in the MBA program assess the ISLOs that they are designed to measure. For example, the ETS major field test is indicated to measure ISLOs 1, 2 and 5, and those ISLOs relate to functional areas of business, research skills and business ethics. It is not clear that the ETS MBA major field test assesses research skills or business ethics.
4. Revise the rubrics for the bachelor's strategy rubric to ensure that the criteria categories relate and map directly to each of the ISLOs they are intended to measure. In the current OAP, most of the criteria are related to multiple ISLOs. See criteria 1 on the strategy rubric as a guide on how to link other criteria directly to each ISLO.
5. Revise the performance objective for the mock interview direct measure in the MBA program to reflect a performance level on the rubric. Currently the objective is that 90% of students will meet expectations for a professional interview, but there isn't a "meets expectations" performance category on the rubric.
6. Revise the Operational Assessment section of the Outcomes Assessment Plan, to include:
 - a. Intended Operational Outcomes (IOOs) that are measurable statements of what the business unit intends to accomplish, deliver, offer.
 - b. assessment measures that are the tools used for collecting data on the business unit's performance toward achievement of each IOO.
 - c. performance objectives that are the quantitative target that the business unit has determined will demonstrate achievement of the IOO.
7. Identify measures and performance targets related to the revised IOOs that reflect the goals and objectives that the business unit intends to accomplish.

Principle 5.1: QUALIFICATIONS OF BUSINESS FACULTY

1. Provide credential justification for Humnath Panta, Ramesh Adhikari, Sarita Ray Chaudhury and David Sleeth-Kepler. for teaching strategy.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

For ISLO 5 in the bachelor's program, consider replacing "understanding" with a Bloom's verb that indicates how understanding will be demonstrated. In the bachelor's program exit survey, consider

removing the portion of the prompt for each question that indicates “After completing this course,” which suggests this is course level assessment. The prompts in the revised MBA survey can serve as a model for this.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Approved Period of Accreditation is: 1/1/2023 – 12/31/2029

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business will be due by November 1, 2025. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

It was noted by the Board of Commissioners that the statement on the school’s website regarding IACBE membership/accreditation is outdated and must be updated by March 8, 2023.

The following language must be used on the School of Business homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <http://iacbe.org/memberpdf/CalPolyHumboldt.pdf>

The School of Business at Cal Poly Humboldt has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The School of Business at Cal Poly Humboldt has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Master of Business Administration
Bachelor of Science in Business Administration with concentrations in: <ul style="list-style-type: none">• Accounting• Economics• Finance• International Business

- Management
- Marketing
- New Venture Management

The School of Business will be publicly recognized for achieving accreditation at the 2023 IACBE Annual Conference and Assembly Meeting to be held April 11-14 in Orlando, Florida. We very much look forward to seeing you there.

We encourage the business faculty in the School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Dr. Patrick Hafford at phafford@iacbe.org, or 913-631-3009.

Sincerely,



Scott Schroeder, Chair
Board of Commissioners

cc: Alexander Enyedi, Provost and Vice President for Academic Affairs