



July 30, 2020

Dr. Greg Phelps, Dean
School of Business and Communication
Lindsey Wilson College
210 Lindsey Wilson Street
Columbia, KY 42728

Dear Dr. Phelps:

At its July 2020 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the School of Business and Communication of Lindsey Wilson College. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The School of Business and Communication is required to take action as specified below and respond to the IACBE by October 30, 2020 using the IACBE Notes Report. The reporting form can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: Quality Assessment Planning: *Excellence in business education requires the development of a comprehensive plan for assessing the extent of student learning in the institution's business programs and the operational effectiveness of the academic business unit. Furthermore, the plan must be driven by the mission of the academic business unit, must be linked to the strategic planning processes of the institution and the academic business unit, and must involve business faculty in all aspects of its development.*

Provide a revised outcomes assessment plan and supporting documents to include the following:

1. Rubrics for the Business Strategy Game and Individual Case Study that contain performance criteria that are directly and explicitly tied back, related, or mapped to the ISLOs being measured. These should also include scores of "good" and "excellent" as identified in the Performance Objectives. For example, the individual case study rubrics that were provided say "capstone", "milestones", and "benchmark".
2. A revised business strategy game instructor rubric that explicitly ties the ISLOs of communication, teamwork, and leadership to the rubric. The provided instructor rubric does not explicitly include

these ISLOs.

3. A senior exit survey that includes the scale used to answer each question on the survey.
4. Confirmation that the Major Field Test in Business directly measures mathematics and a description of how mathematics is measured.
5. Confirmation that the performance objective for Operational Assessment Measure #2 is intended to be “100% of your faculty will be academically qualified” which means all faculty must have an earned doctorate as a first step in qualifications.

Principle 5.1: Qualifications of Business Faculty: *Excellence in business education requires highly-qualified faculty. Therefore, the faculty who teach in business programs must possess significant academic and professional preparation.*

Provide revised Table 5-1: Business Faculty Qualifications using the IACBE decision tree (available in the Member Only area of the IACBE website). Ensure that any faculty member listed as academically qualified holds an earned doctorate.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

No observations were made by the Board of Commissioners.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Current Period of Accreditation is Valid Through December 31, 2020

Your Next Approved Period of Accreditation is: January 1, 2021 – December 31, 2027

In addition to the compliance reports due annually, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business and Communication will be due by November 1, 2023. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the School of Business and Communication homepage, linking to your IACBE status page at <https://iacbe.org/memberpdf/LindseyWilsonCollege.pdf>

The School of Business and Communication of Lindsey Wilson College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a list of accredited programs click [here](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The School of Business and Communication of Lindsey Wilson College has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA.

Business Program(s)
Bachelor of Business Administration with emphases in: <ul style="list-style-type: none">• Accounting• Computer Information Systems• Human Resources Management• Management

Location(s)	
Main Campus	210 Lindsey Wilson Street, Columbia, KY 42728
Online	
Scottsville	116 West Public Square, Scottsville, KY 42164

The School of Business and Communication will be publicly recognized for achieving accreditation at the 2021 IACBE Annual Conference and Assembly Meeting on April 12-16, 2021 in Orlando, FL, USA. We very much look forward to seeing you there.

We encourage the business faculty in the School of Business and Communication to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact Dr. Phyllis Okrepkie at pokrepkie@iacbe.org, or 913-631-3009.

Sincerely,



Dr. Patrick Hafford, Chair
Board of Commissioners

cc: Dr. Patricia Parrish, Vice President of Academic Affairs (parrishp@lindsey.edu)
Dr. Trudy Morlino, Business Program Coordinator (morlinot@lindsey.edu)