



December 20, 2019

Dr. Michael Dillon  
Academic Dean, School of Business and Technology  
South College  
3904 Lonas Drive  
Knoxville, TN 37909

Dear Dr. Dillon:

The IACBE Board of Commissioners met December 14, 2019 to consider your request for the accreditation of the business programs offered by the School of Business and Technology at South College. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the following note(s) and observation(s).

### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The School of Business and Technology is required to take action as specified below and respond to the IACBE by February 28, 2020 using the IACBE Notes Report. The reporting form can be found on our website at: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp).

### **Principle 2.1 Assessment Planning**

1. Adjust the case study rubric so that performance criteria and the “dimensions” evaluated are directly and explicitly mapped to the Intended Student Learning Outcomes (ISLOs) being measured. For example, identify which “dimension” links to ISLOs 1, to ISLO 2, to ISLO 3, and to ISLO 4 in the case study rubric.
2. For the technology dimension of the rubric, provide descriptors for each performance level that indicate what constitutes that level of performance, including appropriate technologies to be used.
3. For measures using a comprehensive examination in both the associate and bachelor programs (measures for ISLO 1), the overall exam score/percentile is being used as the measurement. You must ensure that the performance objectives are expressed in terms of desired performance levels on each.

4. For measures using a comprehensive examination in both the associate and bachelor programs (measures for ISLO 1), the overall exam score/percentile is being used as the measurement. You must ensure that the performance objectives are expressed in terms of desired performance levels on each subset of exam questions associated with the ISLO being measured. Each subset topic must be identified (e.g. accounting, finance, marketing, etc.), measured and have documented analysis. Doing this will eliminate the need for Direct Measure 3 for both the associate programs in business administration and accounting, which in both instances pertains to a functional area subset (marketing or accounting) included in the Peregrine exam.

### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the School of Business and Technology in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

### **Principle 2.1 Assessment Planning**

The Board of Commissioners recommends changing the language in ISLO 3 for the AS in Accounting program from "recognize" to terminology that better reflects the learning that is sought from students.

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Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

**Your Period of Accreditation is: December 14, 2019 through December 31, 2026.**

In addition to the compliance reports due November 1 of each year, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business and Technology will be due by November 1, 2023. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the School of Business and Technology homepage, linking to your IACBE status page at <https://iacbe.org/memberpdf/SouthCollege.pdf>

*The School of Business and Technology at South College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a list of accredited programs click [here](#).*

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The School of Business and Technology at South College has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA.*

<b>Business Programs</b>	
Master of Business Administration	
Master of Business Administration with concentration in:	
<ul style="list-style-type: none"> <li>• Accounting</li> <li>• Business Analytics</li> <li>• Criminal Justice</li> <li>• Finance</li> <li>• Health Care Administration</li> <li>• Information Systems Management</li> <li>• Marketing</li> <li>• Project Management</li> <li>• Social Media Marketing</li> <li>• Human Resource Management</li> </ul>	
Bachelor of Business Administration	
Bachelor of Business Administration with concentration in:	
<ul style="list-style-type: none"> <li>• Accounting</li> <li>• Entrepreneurship</li> <li>• Health Care Administration</li> <li>• Hospitality Management</li> <li>• Human Resource Management</li> <li>• Marketing</li> <li>• Project Management</li> <li>• Management in Leadership</li> <li>• Social Media Management</li> <li>• Data Analytics</li> <li>• Supply Chain Management</li> </ul>	
Associate of Science in Accounting	
Associate of Science in Business Administration	

The following locations are approved to offer the above listed business programs:

<b>Locations</b>	
Main Campus	3904 Lonas Drive, Knoxville, TN 37909
Asheville Campus	140 Sweeten Creek Road, Asheville, NC 28803
Nashville Campus	616 Marriott Drive, Nashville, TN 37214
Online	3904 Lonas Drive, Knoxville, TN 37909

The School of Business and Technology will be publicly recognized for achieving accreditation at the 2020 IACBE Annual Conference and Assembly Meeting on March 31-April 3, 2020 in Dallas, Texas, USA. We very much look forward to seeing you there.

We encourage the business faculty in the School of Business and Technology to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Dr. Patrick Hafford, Chair  
Board of Commissioners

Cc: Dr. Jeremy Wells, CAO  
Dr. Kathy McCall, Assistant Dean