



International Accreditation Council for Business Education

May 15, 2017

Dr. Vonda Moore
Director, MBA Program
Hutton School of Business
University of the Cumberlands
6188 College Station Drive
Williamsburg, KY 40769

Dear Dr. Moore:

The IACBE Board of Commissioners met on April 22-23, 2017 to consider your request for the accreditation of the business programs offered by the Hutton School of Business at the University of the Cumberlands. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the note and observation identified below.

Notes

Notes represent areas in which the Hutton School of Business is not in full compliance with the IACBE's Accreditation Principles. The school is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Unless otherwise indicated herein, the school has three years to address the issues identified in the notes. The annual reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 1.1: Outcomes Assessment

Outcomes Assessment Plan

1. Please review and revise your direct measures of student learning for the Bachelor of Science and the Bachelor of Arts degrees to ensure that all of the intended student learning outcomes are

measured at least once by a direct measure. It appears that intended student learning outcomes 6 and 7 are only measured by an indirect measure.

2. Please review and revise your direct measures of student learning for the Master's-level programs to ensure that all of the intended student learning outcomes are measured at least once by a direct measure. It appears that intended student learning outcome 8 is only measured by an indirect measure.
3. Provide the revised outcomes assessment plan to the IACBE by July 1, 2017.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the Hutton School of Business in achieving excellence in business education, but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 3.1: Program Design

The Board of Commissioners recommends that the Hutton School of Business consider ways to enhance the coverage of ethics in the Bachelor of Science in Accounting program, and the coverage of organizational behavior, human resource management, operations management, ethics, and the global/international dimensions of business in the bachelor's-level programs in business administration.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies. Your accreditation is valid for a maximum of seven years, through April 2024.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the University of the Cumberland will be due by 30 June in 2021. For more information about the new reporting process, please contact IACBE headquarters.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

The University of the Cumberland has received accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Business Program	Locations
• Master of Business Administration	Online and Executive Hybrid
• Master of Business Administration with a concentration in Accounting	Online and Executive Hybrid
• Master of Business Administration with a concentration in Project Management	Online and Executive Hybrid
• Bachelor of Arts in Business Administration	On-Campus at Williamsburg, KY and Online (School of Lifelong Learning)
• Bachelor of Science in Accounting	On-Campus at Williamsburg, KY
• Bachelor of Science with a major in Business Administration	On-Campus at Williamsburg, KY and Online (School of Lifelong Learning)
• Bachelor of Science in Business Administration	On-Campus at Williamsburg, KY and Online (School of Lifelong Learning)

The University of the Cumberlands will be publicly recognized for achieving accreditation at the 2018 IACBE Annual Conference and Assembly Meeting on April 17-20, 2018 in New Orleans, Louisiana, USA. We very much look forward to seeing you there.

We encourage the business faculty at the University of the Cumberlands to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Dr. Laurie Yates, Chair
Board of Commissioners