

December 20, 2018

Professor Teresa O'Brien
Associate Professor and Accreditation Coordinator
University of Guam
UOG Station
Mangilao, Guam 96923
Via email: theobs@kuentos.guam.net

Dear Professor O'Brien:

The IACBE Board of Commissioners met on December 4-5, 2018, to reconsider your request for the accreditation of the business programs offered by the School of Business and Public Administration at the University of Guam. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes identified below.

Notes

Notes represent areas in which the School of Business and Public Administration is not in full compliance with the IACBE's Accreditation Principles. The college is required to act on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. The items requested below must be submitted to the IACBE by March 1, 2019. The reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 1.1: Outcomes Assessment

- In the case of objective-type comprehensive examinations that are being used as direct measures of student learning, ensure that the performance objectives (measurable performance targets/criteria) for each measure are expressed in terms of desired performance levels <u>on each subset of exam</u> questions associated with each ISLO that the exam is designed to measure.
- 2. Please review use of "mastery level in their identified concentration" for the BBA comprehensive business exam. What is meant by "mastery" and are concentrations still being offered?

- 3. Provide indirect instruments that contain items, questions, or components that are directly and explicitly tied back, related, or mapped to the ISLOs that they are designed to measure. (Whole survey results are used, rather than items, questions, or components that tie back to the ISLOs they are designed to measure).
- 4. Provide indirect instruments that contain items, questions, or components that are directly and explicitly tied back, related, or mapped to the ISLOs that they are designed to measure.
- 5. Except in the case of objective-type comprehensive examinations, ensure that the direct learning assessment measures in each bachelor's and master's level program are accompanied by evaluation rubrics that contain performance criteria that are directly and explicitly tied back, related, or mapped to the ISLOs in the program that the instruments are designed to measure.
- 6. Please provide copies of the satisfaction surveys used to measure operational outcomes and ensure that the satisfaction surveys used are supported by specific items, questions, or components that are identified to measure the objectives they are tied to.
- 7. Rephrase broad based goals appropriately. Currently they are the same as the ISLOs.

Principle 3.1: Program Design

- 1. Based on consolidating the OAP provide a discussion of how you ensure quality in accounting.
- 2. Clearly describe the kinds and amount of both student and faculty activity and effort, not contact hours, required for online or hybrid delivery modes.

Principle 8.1: International Business Education

Provide the contact information for the International Conference on Business, Economics, and Information Technology partners.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies. Your accreditation is valid for seven years, through December 31, 2025

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business and Public Administration at the University of Guam will be due by November 1, 2022. For more information about the new reporting process, please contact IACBE headquarters.

The following link to your member status page which contains a listing of your accredited programs must be provided on the School of Business and Public Administration home page: http://iacbe.org/memberpdf/UniversityofGuam.pdf.

The School of Business and Public Administration at the University of Guam has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Business Program:
Professional Master of Business Administration (PMBA)
Bachelor of Business Administration in Accounting
Bachelor of Business Administration - Entrepreneurship
Bachelor of Business Administration - Finance/Economics
Bachelor of Business Administration - Human Resources Management
Bachelor of Business Administration - International Tourism and Hospitality Management
Bachelor of Business Administration - Marketing
Bachelor of Business Administration - Custom Designed

The following locations are approved to offer the above listed business programs:

- The University of Guam Main Campus UOG Station Mangilao, Guam 96923
- The University of Guam Online UOG Station Mangilao, Guam 96923

If the list of accredited programs is provided in other official publications, the preceding notice pertaining to your accreditation status with the IACBE must be used.

The School of Business and Public Administration at the University of Guam will be publicly recognized for achieving accreditation at the 2019 IACBE Annual Conference and Assembly Meeting on April 9-12 in Las Vegas, Nevada, USA. We very much look forward to seeing you there.

We encourage the business faculty at the School of Business and Public Administration to be actively involved in the IACBE's professional development programs and activities, including participation in the

IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

Dr. Laurie Yates, Chair Board of Commissioners