

August 5, 2019

Dr. RT Good Dean, College of Business and Management Lynn University 3601 N. Military Trail Boca Raton, FL 33431-5598

Dear Dr. Good:

The IACBE Board of Commissioners met July 17, 2019 to consider your request for the accreditation of the business programs offered by the College of Business and Management at Lynn University. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the following note.

## **Notes**

Notes represent areas in which the College of Business and Management is required to take action as specified by the IACBE Board of Commissioners. The action(s) requested below must be taken and the notes report submitted to the IACBE by October 15, 2019. The reporting form for note compliance can be found on our website at: <a href="https://www.iacbe.org/reports-note-compliance.asp">www.iacbe.org/reports-note-compliance.asp</a>.

## **Principle 1.1: Outcomes Assessment**

- 1. Review and revise the intended student learning outcomes (ISLOs) to differentiate between the undergraduate and graduate degree programs.
- 2. Currently the assessment tools used in the undergraduate and graduate level programs are the same. The only difference is the scoring on the tool. Graduate level course material is different from undergraduate material, not only in difficulty and depth but also in content. Ensure that assessment tools reflect this difference.
- 3. Remove evaluation language such as "corresponds to a C" when referring to assessment items.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies. Your accreditation is valid for seven years, through December 31, 2026. In addition to the compliance reports due November 1 of each year, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the College of Business and Management will be due by November 1, 2023. For more information about the new reporting process, please contact IACBE headquarters.

The following language must be used on the College of Business and Management homepage, linking to your IACBE status page at <a href="http://iacbe.org/memberpdf/LynnUniversity.pdf">http://iacbe.org/memberpdf/LynnUniversity.pdf</a>.

The College of Business and Management at Lynn University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a list of accredited programs click here.

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The College of Business and Management at Lynn University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

## **Business Program**

Master of Business Administration with the following specializations:

- Aviation Management
- Entrepreneurial Management
- Financial Valuation and Investment Management
- Hospitality Management
- Human Resource Management
- International Business Management
- Marketing
- Media Management
- Social Innovation Management
- Sports Management
- Web Development Management

Bachelor of Science in Aviation Management

Bachelor of Science in Business Administration

Bachelor of Science in Entrepreneurship

Bachelor of Science in Event Management

Bachelor of Science in Fashion and Retail

Bachelor of Science in Hospitality Management

Bachelor of Science in International Business Management

Bachelor of Science in Investment Management

Bachelor of Science in Marketing

Bachelor of Science in Sports Management

The following location(s) were included in the review:

- Main Campus
  3601 N. Military Trail
  Boca Raton, FL 33431-5598
- Online

The College of Business and Management will be publicly recognized for achieving accreditation at the 2020 IACBE Annual Conference and Assembly Meeting on March 31-April 3, 2020 in Dallas, Texas, USA. We very much look forward to seeing you there.

We encourage the business faculty in the College of Business and Management to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as sitevisit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

Dr. Patrick Hafford, Chair Board of Commissioners