



International Assembly for Collegiate Business Education

December 15, 2015

Dr. Leslie Korb
Co-Director of Professional Studies-Business
Kentucky Wesleyan College
3000 Frederica Street
Owensboro, Kentucky 42301

Dear Dr. Korb:

The IACBE Board of Commissioners met on December 8-10, 2015 to consider your request for the reaffirmation of accreditation of the business programs offered by the Center for Business Studies at Kentucky Wesleyan College. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes, observations, and commendation identified below.

Notes

Notes represent areas in which the Center for Business Studies is not in full compliance with the IACBE's Accreditation Principles. The center is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Unless otherwise indicated herein, the Center for Business Studies has three years to address the issues identified in the notes.

Principle 1.1: Outcomes Assessment

Please review your outcomes assessment plan to ensure that each intended student learning outcome is assessed by at least one direct and one indirect measure of student learning. In addition, ensure that the performance objective for each learning assessment measure is stated in terms of the intended student learning outcome(s) that the measure is intended to assess.

In addition, please provide a revised outcomes assessment plan using the current template available on the IACBE website at www.iacbe.org/oa-documents.asp.

The Center for Business Studies must submit complete assessment results, including both learning assessment and operational assessment results, based on its revised outcomes assessment plan no later than November 1, 2017.

Principle 6.1: Financial Resources

The Center for Business Studies must provide a revised Table 10 for the business faculty only. The table should not include faculty who do not teach business courses.

Principle 7.5: External Oversight

The Center for Business Studies must report the results of the June 2016 SACSCOC warning review to the IACBE as soon as they are received.

Principle 7.6: External Accountability

The Center for Business Studies must add updated public disclosure results for accounting to the institutional website.

Observations

Observations are suggestions for improvement by the IACBE Board of Commissioners that it believes would be helpful to the Center for Business Studies in achieving excellence in business education. Action on observations is highly recommended, but is not required.

Principle 4.2: Faculty Load

It is recommended that the Center for Business Studies consider ways to address the workload for full-time faculty.

Principle 5.1: Scholarly and Professional Activities

In order to enhance overall teaching and learning effectiveness, the Board of Commissioners recommends that the Center for Business Studies review the number of preparations per faculty member with the aim of providing greater opportunities for faculty to engage in high-quality scholarly and professional activities.

Principle 6.1: Financial Resources

The Center for Business Studies should continue to evaluate and plan for adding support staff for the center. Additional staff could assist with administrative details associated with activities such as assessment and internships. Also, the center should continue to work with college administration to consider ways to make the marketing faculty member position more attractive to candidates. These could include fewer course preparations, work-study assistance, or additional faculty development funds.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the Center for Business Studies and Kentucky Wesleyan College are demonstrating excellent performance.

- A significant number of accounting students pass the CPA exam on the first attempt. This is a commendable achievement for the Center for Business Studies and its faculty. Alumni are very proud of this achievement and recognition. The Center for Business Studies could build upon this mark of excellence in order to advance its mission and goals.
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Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies. Your accreditation is valid for a maximum of seven years, through December 2022.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

Kentucky Wesleyan College has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees are accredited by the IACBE:

- *Bachelor of Arts in Accounting*
- *Bachelor of Arts in Business Administration with emphases in:*
 - *General Business Administration*
 - *Human Resource Management*
 - *Management Information Systems*
 - *Marketing*
- *Bachelor of Science in Accounting*
- *Bachelor of Science in Business Administration with emphases in:*
 - *General Business Administration*
 - *Human Resource management*
 - *Management Information Systems*
 - *Marketing*

Kentucky Wesleyan College will be publicly recognized for achieving accreditation at the 2016 IACBE Annual Conference and Assembly Meeting on April 5-8, 2016 in Memphis, Tennessee, USA. We very much look forward to seeing you there.

We encourage the business faculty at Kentucky Wesleyan College to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions, or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

A handwritten signature in black ink, appearing to read "Kerry Calnan". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Ms. Kerry Calnan, Chair
Board of Commissioners