



International Assembly for Collegiate Business Education

April 28, 2015

Dr. Heather Pflieger, Dean
School of Business
Gwynedd Mercy University
1325 Sumneytown Pike
Gwynedd Valley, PA 19437

Dear Dr. Pflieger:

The IACBE Board of Commissioners met on April 12-14, 2015 to reconsider the deferral of action on accreditation of the business programs offered by the School of Business at Gwynedd Mercy University. The Board of Commissioners had previously deferred action on accreditation pending a required mentoring visit by an IACBE staff member, the submission of a revised outcomes assessment plan, and compliance with Principle 1.1: Outcome Assessment. These conditions have been met, and I am pleased to report that the Board of Commissioners granted accreditation to your business programs accompanied by the notes and observations identified below.

Notes

Notes represent areas in which the institution is not in full compliance with the IACBE's Accreditation Principles. The School of Business is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year in your annual report to the IACBE. Unless otherwise indicated herein, the institution has three years to address the issues identified in the notes.

Principle 1.1: Outcomes Assessment

In its future annual reports to the IACBE, the School of Business must submit complete assessment results, including both learning assessment and operational assessment results, based on its revised outcomes assessment plan.

Principle 3.5: Curriculum Review and Improvement

Once it is finalized, the School of Business in collaboration with the School of Graduate and Professional Studies must provide documentation pertaining to the revised curriculum review and improvement process.

Principle 4.2: Faculty Load

The School of Business must monitor the teaching loads of both full-time and part-time faculty members, and report on the status of the action plans to bring the school into compliance with the university's load policies. This information must be included in the school's next annual report to the IACBE, which is due by November 1, 2015.

Observations

Observations are suggestions for improvement by the IACBE Board of Commissioners that it believes would be helpful to the School of Business in achieving excellence in business education. Action on observations is highly recommended, but is not required.

Principle 3.2: Common Professional Component

The commissioners recommend that the School of Business review and consider ways to enhance coverage of the legal environment of business in its program curricula.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the School of Business is demonstrating excellent performance.

- The Board of Commissioners commends the School of Business for its comprehensive and well-developed process of faculty evaluation.
- Graduate programs require a high level of library support in order to ensure that students have access to and understand how to utilize resources. The Board of Commissioners commends the School of Business for the library support that is provided for the MBA programs.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies as set forth in the *IACBE Bylaws*, *Accreditation Process Manual*, and *Self-Study Manual*. Your accreditation is valid for a maximum of six years, through April 2021.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

Gwynedd Mercy University has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees are accredited by the IACBE:

- *Bachelor of Science in Accounting*
- *Bachelor of Science in Business Administration with concentrations in:*
 - *Health Administration*
 - *Organizational Management*
- *Bachelor of Science in Finance*
- *Bachelor of Science in Human Resource Management*
- *Bachelor of Science in Management*
- *Bachelor of Science in Marketing*
- *Bachelor of Science in Sports Management*
- *Associate of Science in Business Administration*

The School of Business will be publicly recognized for achieving accreditation at the 2015 IACBE Annual Conference and Assembly Meeting on April 5-8, 2016 in Memphis, Tennessee, USA. We very much look forward to seeing you there.

We encourage the business faculty from the School of Business at Gwynedd Mercy University to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Ms. Kerry Calnan, Chair
Board of Commissioners

cc: Dr. Kathleen Owens, President
Dr. Frank Scully, Vice President for Academic Affairs