



December 20, 2018

Mr. Mark Hatton
Geneva Business School
Geneva Campus Director
Chemin de la Voie-Creuse, 16
Geneva, Switzerland 1202

Dear Mr. Hatton:

The IACBE Board of Commissioners met on December 4-5, 2018, to consider your request for the accreditation of the business programs offered by the Geneva Business School. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the note identified below.

Notes

Notes represent areas in which the Geneva Business School is not in full compliance with the IACBE's Accreditation Principles. The Business School is required to act on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. The item requested below must be submitted to the IACBE by March 1, 2019. The reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 5.1: Qualifications of Business Faculty

It is expected that business faculty members hold master's degrees (or equivalent post-graduate degrees) in a field appropriate to their areas of assigned teaching. Please provide a rationale to justify an exemption from this requirement for:

- S. Gabor
- Delmas

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the Geneva Business School is demonstrating excellent performance.

- The Board of Commissioners commends the Geneva Business School for their partnership with an enterprise that provides learning technologies to school children around the world. This same organization engages in artificial intelligence research, 3-D plastic printing, robotics, and data mining techniques. The Geneva Business School benefits from the expertise the individuals in this organization bring to their classroom as well as the example it sets by supporting emerging technologies and enterprises.
- The Board of Commissioners commends the Geneva Business School for the professional credentials of their faculty. Faculty who teach in the Geneva Business School are experts in their respective fields, each being a member of a significant professional network. The instructors bring their expertise to the classroom and often open their network to their students. Further, the curriculum is informed by and evolves due to the expertise of the instructors and the exigencies in their field of practice.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies. Your accreditation is valid for seven years, through December 31, 2025.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Geneva Business School will be due by November 1, 2022. For more information about the new reporting process, please contact IACBE headquarters.

The following link to your member status page which contains a listing of your accredited programs must be provided on the Basel School of Business home page:

<http://iacbe.org/memberpdf/GenevaBusinessSchool.pdf>

The Geneva Business School has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees are accredited by the IACBE:

Business Program	GBS Owned Location(s)	Franchise Location(s)
Doctorate of Business Administration	GVA/BCN	
Master of Business Administration with majors in the following areas:		

• Digital Marketing	GVA/BCN	
• Education Leadership and Management		UAE
• Entrepreneurship and Innovation		UAE
• Global Banking and Finance Management		UAE
• Global Logistics and Supply Chain Management		UAE
• Healthcare Management		UAE/KSA
• Hospitality Management	GVA/BCN	
• Hospitality Tourism and Event Management		UAE
• Human Resource Management		UAE
• International Management	GVA/BCN/KAZ	UAE/KSA
• International Relations	GVA/BCN	
• IT and Business Analytics		UAE
• Marketing Management		UAE/KSA
• Oil and Gas Management	GVA/BCN/KAZ	UAE
• Project and Operations Management		UAE
• Quality Management		UAE
• Sports Management	GVA/BCN	
Master of Science in Finance with a major in International Finance		
Bachelor of Business Administration with majors in the following areas:		
• Digital Marketing	GVA/BCN	
• Entrepreneurship	GVA/BCN	
• Hospitality Management	GVA/BCN	
• International Management	GVA/BCN	UAE
• International Relations	GVA/BCN	
• Oil and Gas Management	GVA/BCN	
• Sports Management	GVA/BCN	
Bachelor of Finance with a major in International Finance	GVA/BCN	

The following locations are approved to offer the above listed business programs:

GBS Owned Locations

- **Geneva (GVA)**
Chemin de la Voie-Creuse, 16
1202 Geneva
Switzerland
- **Barcelona (BCN)**
Gran Via de les Corts Catalanes, 617 ppal. 08007
Barcelona, Spain
- **Kazakhstan (KSA)**
Charles de Gaulle 3 a, BC 5 Stars, 2nd Floor
Astana, Kazakhstan

Franchise Campus Locations

- **U.A.E (UAE)**
406, Al Reem Plaza,
Buhaira Corniche,
Sharjah, PO Box 83608
United Arab Emirates
- **Saudi Arabia (KSA)**
Building 703, Al Khaleej road, Kawther Area,
Beside Lagoon Mall
Dammam, KSA

If the list of accredited programs is provided in other official publications, the preceding notice pertaining to your accreditation status with the IACBE must be used.

The Geneva Business School will be publicly recognized for achieving accreditation at the 2019 IACBE Annual Conference and Assembly Meeting on April 9-12 in Las Vegas, Nevada, USA. We very much look forward to seeing you there.

We encourage the business faculty at the Geneva Business School to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Dr. Laurie Yates, Chair
Board of Commissioners