



July 19, 2018

Ms. Christine Clarke
Academic Dean
EU Business School, Barcelona
Avinguda Diagonal, 648B
Barcelona, Spain 08017

Dear Ms. Clarke:

The IACBE Board of Commissioners met on July 10-11, 2018, to consider your request for the accreditation of the business programs offered by the EU Business School. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the note and observation identified below.

Notes

Notes represent areas in which the EU Business School is not in full compliance with the IACBE's Accreditation Principles. The college is required to act on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. The item requested below must be submitted to the IACBE by October 1, 2018. The reporting form for note compliance can be found on our website at:

www.iacbe.org/reports-note-compliance.asp.

Principle 9.1: Educational Innovation

Provide a statement that explicitly addresses EU Business School's posture regarding educational innovation, including the institution's support for innovation in the business programs.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the EU Business School in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

Principle 7.3: Business and Industry Linkages

The Board of Commissioners recommends that the EU Business School consider creating a formal business advisory committee for each location that would meet at least once per year to provide feedback on programs and curriculum. The committee could include alumni, business professionals, and owners such as those who attended the lunch meeting with the site visit team.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies. Your accreditation is valid for six years, through July 31, 2024.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the EU Business School will be due by November 1, 2021. For more information about the new reporting process, please contact IACBE headquarters.

The following link to your member status page which contains a listing of your accredited programs must be provided on the EU Business School home page:

<http://iacbe.org/memberpdf/EuropeanUniversitySwitzerland.pdf>

The EU Business School has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Business Program
Master's-Level Degree Programs
Master of Business Administration - Communication & Public Relations
Master of Business Administration - Design Management
Master of Business Administration - E-Business
Master of Business Administration - Entrepreneurship

Master of Business Administration - Global Banking & Finance
Master of Business Administration - Human Resources Management
Master of Business Administration - International Business
Master of Business Administration - International Marketing
Master of Business Administration - Leadership
Master of Business Administration - Leisure & Tourism Management
Master of Business Administration - Sports Management
Bachelor's-Level Degree Programs
Bachelor of Arts - Business & Design Management
Bachelor of Arts - Business & Sustainability Management
Bachelor of Arts - Communication & Public Relations
Bachelor of Arts - Family Business Management
Bachelor of Arts - International Relations
Bachelor of Arts - Leisure & Tourism Management
Bachelor of Arts - Sports Management
Bachelor of Business Administration - Business Administration
Bachelor of Science - Business Finance
Bachelor of Science - Digital Media Management

The following locations have been approved to offer the business programs listed above:

- Barcelona, Spain
- Geneva, Switzerland
- Montreaux, Switzerland
- Blended-Format

If the list of accredited programs is provided in other official publications, the preceding notice pertaining to your accreditation status with the IACBE must be used.

The EU Business School will be publicly recognized for achieving accreditation at the 2019 IACBE Annual Conference and Assembly Meeting on April 9-12 in Las Vegas, Nevada, USA. We very much look forward to seeing you there.

We encourage the business faculty in the EU Business School to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual

Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

A handwritten signature in cursive script, appearing to read "Laurie Yates".

Dr. Laurie Yates, Chair
Board of Commissioners

cc: