



International Assembly for Collegiate Business Education

April 28, 2015

Dr. Rachel Chung  
Department Chair/Program Director, Business and Entrepreneurship  
Chatham University  
Woodland Road  
Pittsburgh, PA 15232

Dear Dr. Chung:

The IACBE Board of Commissioners met on April 12-14, 2015, to consider your request for the accreditation of the business programs offered by the College of Business and Entrepreneurship at Chatham University. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes and commendations identified below.

### **Notes**

Notes represent areas in which the institution is not in full compliance with the IACBE's Accreditation Principles. The College of Business and Entrepreneurship is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year in your annual report to the IACBE. Unless otherwise indicated herein, the institution has three years to address the issues identified in the notes.

### **Background Information**

Please confirm whether the Bachelor of Arts in Management should be included in the accreditation. The program was not listed in the response letter that was received from Chatham University on February 6, 2015 but the program was included in the accreditation review. The Bachelor of Arts in Management is included in the list of accredited programs at the end of this letter. Please notify the IACBE if this is incorrect so that we can send you the correct listing for your website.

## **Principle 1.1: Outcomes Assessment**

Please provide a revised outcomes assessment plan that identifies direct and indirect measures of student learning for every program and that specifies revised performance targets that relate to the achievement of the intended student learning outcomes. As you rework your outcomes assessment plan, please keep in mind that, while the IACBE requires at least two direct and two indirect measures of student learning for each program overall, you do not need to identify more than two of each type of measure if each of each of the intended learning outcomes is assessed by at least one direct measure and one indirect measure of learning.

The Board of Commissioners applauds your efforts for comprehensive assessment, but we encourage you to keep your assessment and reporting as simple as possible in order to allow time for analysis and review of the data that are gathered.

Guidelines for preparing an outcomes assessment plan and a template for the plan are available on the IACBE website at: [www.iacbe.org/oa-documents.asp](http://www.iacbe.org/oa-documents.asp). Please note that there have been some changes in the format of the template, which include the removal of the mapping tables.

In its future annual reports to the IACBE, the College of Business and Entrepreneurship must submit complete assessment results, including both learning assessment and operational assessment results, based on its revised outcomes assessment plan.

### **Commendations**

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the College of Business and Entrepreneurship is demonstrating excellent performance.

- The Board of Commissioners commends the institution and the College of Business and Entrepreneurship for their commitment to the curriculum review and improvement process. Significant emphasis is placed on ensuring that curricula and syllabi are vetted by advisory board members and professionals in the field as well as with the faculty at-large. It was clear that, in the design and delivery of the curricula, significant emphasis is placed on the professional readiness of students.

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Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies as set forth in the *IACBE Bylaws*, *Accreditation Process Manual*, and *Self-Study Manual*. Your accreditation is valid for a maximum of seven years, through April 2022.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

*Chatham University has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees are accredited by the IACBE:*

- *Master of Accounting*
  - *Master of Business Administration*
  - *Bachelor of Arts in Accounting*
  - *Bachelor of Arts in Economics*
  - *Bachelor of Arts in International Business*
  - *Bachelor of Arts in Management*
  - *Bachelor of Arts in Marketing*
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Chatham University will be publicly recognized for achieving accreditation at the 2015 IACBE Annual Conference and Assembly Meeting on April 5-8, 2016 in Memphis, Tennessee, USA. We very much look forward to seeing you there.

We encourage the business faculty at Chatham University to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Ms. Kerry Calnan, Chair  
Board of Commissioners