



April 29, 2019

Dr. Patricia Cowherd  
Dean, School of Business, Economics, and Technology  
Campbellsville University  
One University Drive, UPO 794  
Campbellsville, KY 42718

Dear Dr. Cowherd:

The IACBE Board of Commissioners met on April 9, 2019, to consider your request for the accreditation of the business programs offered by the School of Business, Economics, and Technology at Campbellsville University. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes identified below.

### **Notes**

Notes represent areas in which the School of Business, Economics, and Technology is required to take action as specified by the IACBE Board of Commissioners. The action(s) requested below must be taken and the notes report submitted to the IACBE by November 1, 2019. The reporting form for note compliance can be found on our website at: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp).

### **Principle 1.1: Outcomes Assessment**

1. Ensure that all the rubrics for both the undergraduate and graduate programs are measuring and linked to all the Intended Student Learning Outcomes (ISLOs). For example:
  - a. the only team rubric was a peer evaluation form which is not a direct measure, and
  - b. the global ISLO was missing from most of the assessment instruments.
  
2. Revise the ISLOs so that they differ among the programs. For example:
  - a. the ISLOs for the BSBA are exactly the same as those listed for the BS, and
  - b. there is very little distinction among the graduate ISLOs (see the MML and the MSITM).

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies. Your accreditation is valid through April 30, 2024.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business, Economics, and Technology will be due by November 1, 2021. For more information about the new reporting process, please contact IACBE headquarters.

The following language must be used on the School of Business, Economics, and Technology home page, linking to your IACBE status page at <https://iacbe.org/memberpdf/CampbellsvilleUniversity.pdf>.

*The School of Business, Economics, and Technology at Campbellsville University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a list of accredited programs, click [here](#).*

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The School of Business, Economics, and Technology at Campbellsville University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:*

Business Program
Bachelor of Science in Business Administration with Emphases in: <ul style="list-style-type: none"> <li>• Accounting</li> <li>• Business Administration</li> <li>• Business Information Technology</li> <li>• Computer Information Systems</li> <li>• Economics</li> <li>• Entrepreneurship</li> <li>• Healthcare Management</li> <li>• Human Resource Management</li> <li>• Management</li> <li>• Marketing</li> </ul>
Bachelor of Science in General Business
Master of Business Administration with Tracks in: <ul style="list-style-type: none"> <li>• Accounting</li> <li>• Church Management</li> <li>• Information Technology</li> <li>• International Business</li> <li>• Healthcare Management</li> <li>• Human Resource Management</li> <li>• Marketing</li> </ul>
Masters in Management & Leadership

<b>Business Program</b>
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Master of Science in Information Technology Management
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The following locations are approved to offer the above listed business programs:

- Campbellsville University Main Campus  
One University Drive  
Campbellsville, KY 42718
- Harrodsburg Conover Education Center  
1150 Danville Road  
Harrodsburg, KY 40330
- Louisville Education Center  
4420 Dixie Hwy. #230  
Louisville, KY 40216
- Louisville Education Center  
2300 Green Way  
Louisville, KY 40220
- Online

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The School of Business, Economics, and Technology will be publicly recognized for achieving accreditation at the 2020 IACBE Annual Conference and Assembly Meeting on March 31-April 3, 2020 in Dallas, Texas, USA. We very much look forward to seeing you there.

We encourage the business faculty at the School of Business, Economics, and Technology to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Dr. Laurie Yates, Chair  
Board of Commissioners