

July 31, 2017

Dr. Cleamon Moorer, Jr. Dean, College of Business Baker College Online 1050 West Bristol Road Flint, MI 48507-5508

Dear Dr. Moorer:

The IACBE Board of Commissioners met on July 18-20, 2017, to consider your request for the accreditation of the business programs offered by the College of Business at Baker College. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes, observation, and commendations identified below.

## **Notes**

Notes represent areas in which the College of Business is not in full compliance with the IACBE's Accreditation Principles. The college is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Each of the items requested below must be submitted to the IACBE by October 1, 2017. The reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

## **Principle 4.1: Faculty Qualifications**

1. While the Board of Commissioners appreciates the response that you provided to the site-team findings letter dated June 1, 2017, during their review of the self-study and the school's response, the commissioners were not able to locate current vita for all full-time and part-time business faculty. Please provide current vita for all full-time and part-time business faculty.

This information should be provided electronically, with each document name indicating the faculty member's name (as an example: Smith-J.doc). The school should also be prepared to provide copies of transcripts for the highest degree earned for each faculty member, if requested by the Board of Commissioners during their subsequent review of faculty credentials.

International Accreditation Council for Business Education 11374 Strang Line Road | Lenexa, Kansas 66215 | USA Tel: +1 913 631 3009 | Fax: +1 913 631 9154 | Email: iacbe@iacbe.org | Web: www.iacbe.org

- 2. Ensure that all tables contain faculty information that is related to the self-study year, that all faculty whose vita were provided as a part of item 1 above are listed in the tables, and that the same faculty are listed in each table.
- 3. Ensure that Table 4: Faculty Qualifications includes the highest degree-type, the full name of the degree, and that all information is supported by the faculty vita. If the revisions to Table 4 impact Table 5: Teaching Load and Student Credit Hours Generated and Table 6: Faculty Coverage Summary, please provide revised tables.
- 4. If a justification was not provided in your previous responses, provide a credential justification and a portfolio of qualifications for all faculty members who do not hold a minimum of a master's degree and for all faculty members teaching outside of his or her degree discipline(s). Out-of-field degrees include those in areas outside of the field of business. Refer to page 40 of the Self-Study manual (Amended July 2016) for details regarding the credentials justification and portfolio of qualifications, available at <a href="http://www.iacbe.org/accreditation-documents.asp">http://www.iacbe.org/accreditation-documents.asp</a>.

# Principle 5.1: Scholarly and Professional Activities

If needed, based on your response to the items above, provide a revised Table 8: Scholarly and Professional Activities of Full-Time Faculty for any faculty members not previously included in the table.

## **Principle 6.5: Off-Campus Locations**

In the self-study, in Principle 3.1.2. you state that "programs are delivered in face-to-face format across multiple campuses within the system" and in Principle 4 you include faculty who teach at a number of locations, yet you do not indicate that you have off-campus locations. By definition, off-campus locations are all locations outside of your main campus location. Please provide Table 13: Off-Campus Locations. This table should contain all instructional sites (including the main campus and all off-campus sites).

In addition, please complete the location column in the table at the end of this letter to include all locations for each program included in the accreditation review.

## **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the College of Business in achieving excellence in business education, but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

## Principle 3.1: Program Design

The site-visit team recommends that the College of Business work with faculty to provide estimated work hours associated with each student activity in the online classroom. This would help to set the expectations and accountability for students as well as promoting consistency between online and face-to-face classes.

### **Commendations**

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the College of Business is demonstrating excellent performance.

- The Board of Commissioners commends the College of Business for its commitment to courseembedded assessment that is consistent across the business curriculum.
- The Board of Commissioners commends the College of Business for its structured adjunct faculty training program.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies. Your accreditation is valid for a maximum of six years, through July 2023.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the College of Business at Baker College will be due by November 1, 2020. For more information about the new reporting process, please contact IACBE headquarters.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

The College of Business at Baker College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

|      | Business Program                       | Location(s) | Academic Business<br>Unit |
|------|--|-------------|---------------------------|
| • Ba | chelor Science Business Administration |             |                           |
| 0    | Accelerated Program                    |             | College of Business       |
| 0    | Accounting                             |             | College of Business       |
| 0    | Finance                                |             | College of Business       |
| 0    | General Business                       |             | College of Business       |
| 0    | Human Resource Management              |             | College of Business       |
| 0    | Management                             |             | College of Business       |

|      | Business Program                           | Location(s) | Academic Business<br>Unit |  |  |
|------|--|-------------|---------------------------|--|--|
| 0    | Marketing                                  |             | College of Business       |  |  |
| 0    | Supply Chain Management                    |             | College of Business       |  |  |
| • As | Associate of Business Administration       |             |                           |  |  |
| 0    | Accounting                                 |             | College of Business       |  |  |
| 0    | Accounting/Computer Information<br>Systems |             | College of Business       |  |  |
| 0    | Accounting/Management                      |             | College of Business       |  |  |
| 0    | Entrepreneurship                           |             | College of Business       |  |  |
| 0    | Entrepreneurship Articulated               |             | College of Business       |  |  |
| 0    | General Business                           |             | College of Business       |  |  |
| 0    | Human Resource Management                  |             | College of Business       |  |  |
| 0    | Management                                 |             | College of Business       |  |  |
| 0    | Marketing Concentration                    |             | College of Business       |  |  |
| 0    | Supply Chain Management                    |             | College of Business       |  |  |

The College of Business at Baker College will be publicly recognized for achieving accreditation at the 2018 IACBE Annual Conference and Assembly Meeting on April 17-20, 2018, in New Orleans, Louisiana, USA. We very much look forward to seeing you there.

We encourage the business faculty in the College of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

Dr. Laurie Yates, Chair Board of Commissioners