



International Assembly for Collegiate Business Education

18 July 2016

Prof. (Dr.) Balvinder Shukla  
Vice Chancellor  
Amity University  
Uttar Pradesh, Sector-125, Noida  
India

Dear Prof. (Dr.) Shukla:

The IACBE Board of Commissioners met on 12-13 July 2016 to consider your request for first-time accreditation of the business programmes offered by the Faculty of Management Studies at Amity University, Uttar Pradesh. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programmes accompanied by the note and commendations identified below.

### **Notes**

Notes represent areas in which the Faculty of Management Studies is not in full compliance with the IACBE's Accreditation Principles. The Faculty of Management Studies is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Unless otherwise indicated herein, the faculty has three years to address the issues identified in the notes. The annual reporting form for note compliance can be found on our website at: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp).

### **Principle 1.1: Outcomes Assessment**

The revised outcomes assessment plan that was submitted with your response to the site-visit team's report of findings included student learning assessment information only for the MBA. The Faculty of Management Studies must submit a complete outcomes assessment plan that includes student learning assessment information for all accredited programmes as identified in this letter. The revised plan must

also incorporate all of the compliance findings for Principle 1.1 (Outcomes Assessment Plan) that were specified in the site-visit team’s report of findings dated 25 March 2016.

The revised assessment plan must be submitted to the IACBE by 1 November 2016, and a complete set of assessment results based on the revised assessment plan for all accredited programmes must be submitted to the IACBE by 1 November 2017.

Operational assessment results were not included with your response to the site-visit team’s report of findings. The Faculty of Management Studies must submit a complete set of operational assessment results based on the revised outcomes assessment plan by 1 November 2016.

### **Commendations**

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the Faculty of Management Studies is demonstrating excellent performance.

- The Faculty of Management Studies is to be commended for its effective process for curriculum review and improvement that involves multiple stakeholders, especially business and industry.
- Amity University is to be commended for the development of its impressive and comprehensive proprietary ‘Amizone’ ERP system.
- The 3-Continent BBA and MBA programmes are truly innovative international programmes for which the Faculty of Management Studies is to be commended. In addition, the faculty’s international collaborative arrangements are also noteworthy.

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Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized programme accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and policies. Your accreditation is valid for a maximum of seven years, through July 2023.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

*Amity University, Uttar Pradesh has received accreditation for its business programmes through the International Assembly for Collegiate Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programmes in the following degrees at the listed locations are accredited by the IACBE:*

<b><i>Business Programme</i></b>	<b><i>Locations</i></b>
• <i>Ph.D. in Management</i>	<i>Noida, India</i>
• <i>Master of Business Administration-Agriculture and Food Business</i>	<i>Noida, India</i>

<b>Business Programme</b>	<b>Locations</b>
• <i>Master of Business Administration-Biotechnology Management</i>	<i>Noida, India</i>
• <i>Master of Business Administration-Competitive Intelligence and Strategic Management</i>	<i>Noida, India</i>
• <i>Master of Business Administration-Construction Project Management</i>	<i>Noida, India</i>
• <i>Master of Business Administration-Entrepreneurship</i>	<i>Noida, India; Dubai, UAE</i>
• <i>Master of Business Administration-Fashion Management</i>	<i>Noida, India</i>
• <i>Master of Business Administration-For Working Professionals</i>	<i>Dubai, UAE</i>
• <i>Master of Business Administration-General</i>	<i>Noida and Lucknow, India; Dubai, UAE</i>
• <i>Master of Business Administration-Hospitality Management</i>	<i>Noida, India; Dubai, UAE</i>
• <i>Master of Business Administration-Human Resource</i>	<i>Noida and Lucknow, India</i>
• <i>Master of Business Administration-Insurance and Banking</i>	<i>Noida, India; Dubai, UAE</i>
• <i>Master of Business Administration-International Business</i>	<i>Noida and Lucknow, India</i>
• <i>Master of Business Administration-International Business (Evening)</i>	<i>Noida, India</i>
• <i>Master of Business Administration-Marketing and Sales</i>	<i>Noida and Lucknow, India</i>
• <i>Master of Business Administration-Media Management</i>	<i>Noida, India</i>
• <i>Master of Business Administration-Natural Resources and Sustainable Development</i>	<i>Noida, India</i>
• <i>Master of Business Administration-PR and Event Management</i>	<i>Dubai, UAE</i>
• <i>Master of Business Administration-Real Estate and Urban Infrastructure</i>	<i>Noida, India; Dubai, UAE</i>
• <i>Master of Business Administration-Retail Management</i>	<i>Noida, India</i>
• <i>Master of Business Administration-Telecommunication Management</i>	<i>Noida, India</i>

<b>Business Programme</b>	<b>Locations</b>
• <i>Master of Business Administration-Tourism Administration</i>	<i>Dubai, UAE</i>
• <i>Master of Business Administration-Transport and Logistics</i>	<i>Dubai, UAE</i>
• <i>3 Continent-Master of Business Administration</i>	<i>Noida, India; Dubai, UAE</i>
• <i>Master of Commerce</i>	<i>Noida, India</i>
• <i>Bachelor of Business Administration-Business Development</i>	<i>Noida and Lucknow, India</i>
• <i>Bachelor of Business Administration-Entrepreneurship</i>	<i>Dubai, UAE</i>
• <i>Bachelor of Business Administration-Family Business Management</i>	<i>Noida, India</i>
• <i>Bachelor of Business Administration-Finance and Accounting</i>	<i>Noida, India</i>
• <i>Bachelor of Business Administration-General</i>	<i>Noida and Lucknow, India; Dubai, UAE</i>
• <i>Bachelor of Business Administration-Insurance and Banking</i>	<i>Dubai, UAE</i>
• <i>Bachelor of Business Administration-International Business</i>	<i>Noida, India</i>
• <i>Bachelor of Business Administration-International Business (Evening)</i>	<i>Noida, India</i>
• <i>Bachelor of Business Administration-Marketing and Sales</i>	<i>Noida, India</i>
• <i>3 Continent-Bachelor of Business Administration</i>	<i>Noida, India; Dubai, UAE</i>
• <i>Bachelor of Business Administration/Master of Business Administration (Dual Degree)</i>	<i>Noida, India</i>
• <i>Bachelor of Business Administration/Master of Business Administration-International Business (Dual Degree)</i>	<i>Noida, India</i>
• <i>Bachelor of Commerce (Honours)</i>	<i>Noida and Lucknow, India</i>
• <i>Bachelor of Technology-Computer Science and Engineering/Master of Business Administration (Dual Degree)</i>	<i>Noida, India</i>

Amity University, Uttar Pradesh will be publicly recognized for achieving accreditation at the 2017 IACBE Annual Conference and Assembly Meeting on 18-20 April 2017 in San Francisco, California, USA. We very much look forward to seeing you there.

We encourage the business faculty at Amity University, Uttar Pradesh to be actively involved in the IACBE's professional development programmes and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michelle Reiss', written in a cursive style.

Dr. Michelle Reiss, Chair  
Board of Commissioners

cc: Prof. (Dr.) Sanjeev Bansal, Dean, Faculty of Management Studies  
Mr. Pradeep Kumar, Assistant Registrar, Vice Chancellor's Office