



International Accreditation Council for Business Education

May 5, 2017

Dr. Mohamad El-Khansa
Director/Head of Academic Business Unit
American Graduate School of Business (AGSB)
Chemin du Levant 5
1814 La Tour-de-Peilz
Switzerland

Dear Dr. El-Khansa:

The IACBE Board of Commissioners met on April 22-23, 2017 to consider your request for the accreditation of the business programs offered by the American Graduate School of Business. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes, observations, and commendation identified below.

Notes

Notes represent areas in which the American Graduate School of Business is not in full compliance with the IACBE's Accreditation Principles. The school is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Unless otherwise indicated herein, the department has three years to address the issues identified in the notes. The annual reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 1.1: Outcomes Assessment

Although the response to the site-visit findings letter includes the correct mapping for Key Learning Outcomes, please submit a revised outcomes assessment plan with the correct mapping and the revised rubrics for both the bachelor's- and master's-level programs by July 1, 2017.

Principle 3.5: Curriculum Review and Improvement

Please submit a revised alumni survey template and the results of the implementation of the survey. In addition, provide how the results are integrated in the curriculum review and the corresponding action plans by July 1, 2017.

Principle 4.1: Faculty Qualifications

Once it is operational, please provide the URL link to the page on the school's new website that lists current faculty and their qualifications. In addition, please submit an explanation of how the institution will maintain a regular review of this listing to ensure its accuracy. Please provide this information by July 1, 2017.

Principle 4.4: Faculty Evaluation

Please submit a copy of the revised student evaluation form. In addition, please provide a description of the ways in which the revised faculty evaluation process measures teaching and learning effectiveness by July 1, 2017.

In addition to student evaluation of faculty, please establish and implement a process by which faculty members are evaluated by the academic dean. This process is to be made clear in the faculty handbook. Please address these issues by July 1, 2017.

Principle 4.5: Faculty Development

Please develop an appropriate process and/or policy to ensure that lead faculty are engaged in faculty development and in scholarly and professional activities to ensure relevant pedagogical and subject area knowledge. Please provide a description of this process or policy by July 1, 2017.

Principle 6.3 Learning Resources

Please report on the planning and implementation of new online databases that support student research by July 1, 2017.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the American Graduate School of Business in achieving excellence in business education, but are not required for compliance with the IACBE's Accreditation Principles. Action on observations by the American Graduate School of Business is optional, and reporting is not required.

Principle 1.1: Outcomes Assessment

For the Bachelor of Science in Business Administration program, the Board of Commissioners recommends that the institution remove indirect measure #1 from the student learning section of the outcomes assessment plan and instead use it as an operational measurement tool for assessing teaching and/or administrative effectiveness. The indirect measure #2 may be kept as is since it measures all the intended student learning outcomes.

Principle 2.1: Strategic Planning

The Board of Commissioners recommends that the institution continue to improve its strategic planning process and as a result, continue to develop its strategic initiatives.

Principle 3.5: Curriculum Review and Improvement

The Board of Commissioners recommends that the school develop more formal methods for involving its lead faculty in reviewing program curricula to ensure that they remain coherent, relevant, and, for the undergraduate program, that they adequately cover the Common Professional Component topical areas.

In addition, the Board of Commissioners recommends that the institution put into place the European Credit Transfer System (ECTS) and the Europass Diploma Supplement for its Bachelors of Science in Business Administration and Masters of International Business Administration programs in addition to its current system of awarding credit.

Principle 4.1: Faculty Qualifications

The Board of Commissioners recommends that the school continue to increase the number of doctorally-qualified faculty members, especially for faculty assigned to teach in the Master of International Business program.

Principle 4.2: Faculty Load

The Board of Commissioners recommend that the school develop policies pertaining to teaching activities, responsibilities, and teaching loads.

In addition, as the budget permits, the institution should consider employing full-time faculty members to help increase the stability and continuity of the teaching staff.

Principle 6.1: Financial Resources

The Board of Commissioners recommends that careful attention be paid to managing the school's financial resources with a focus on developing revenues to enable sustainability.

Principle 7.3: Business and Industry Linkages

The Board of Commissioners recommends that the advisory board include more members who are external to the institution and reduce the number of staff members on the board. An advisory board composed of more external members helps to provide objective feedback on the operations and strategy of the institution, the curriculum, and program offerings.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the American Graduate School of Business is demonstrating excellent performance.

- The Board of Commissioners commends the institution on its new facilities, which have contributed to an effective teaching and learning environment.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies. Your accreditation is valid for a maximum of seven years, through April 2024.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the American Graduate School of Business will be due by 30 June in 2021. For more information about the new reporting process, please contact IACBE headquarters.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

The American Graduate School of Business has received accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Business Program	Locations
• Master of International Business Administration (MIBA)	La Tour de Peilz, Switzerland
• Bachelor of Science in Business Administration (BSBA)	La Tour de Peilz, Switzerland

The American Graduate School of Business will be publicly recognized for achieving accreditation at the 2018 IACBE Annual Conference and Assembly Meeting on April 17-20, 2018 in New Orleans, Louisiana, USA. We very much look forward to seeing you there.

We encourage the business faculty at American Graduate School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Dr. Laurie Yates, Chair
Board of Commissioners