



December 20, 2019

Dr. Zamira S. Simkins  
Department Chair  
Brown School of Business and Leadership  
Stevenson University  
1525 Greenspring Valley Rd  
Stevenson, MD 21153

Dear Dr. Simkins:

The IACBE Board of Commissioners met on December 14, 2019 to consider the application of the Brown School of Business and Leadership at Stevenson University for Candidacy status. I am pleased to report that the Board of Commissioners approved your application and granted Candidacy status effective December 14, 2019 through December 31, 2024.

Please note that candidacy status may not exceed five years. However, under extenuating circumstances and upon written petition, an extension may be approved by the Board of Commissioners. Under no circumstance is there any guarantee that the business programs of candidates for accreditation will be accredited. This determination is made by the IACBE Board of Commissioners after a self-study is prepared and a site visit is conducted.

The Board of Commissioners included the following item(s) for you to address as you move forward in seeking IACBE-accreditation:

1. The Exit Surveys for both the Business Administration and Accounting programs need to be adjusted so that the survey items appropriately reflect the new ISLO wording.
2. To be included in the accreditation, the following programs need to be added to the Outcomes Assessment Plan: B.S. in Marketing, B.S. in Fashion Merchandising, M.S. in Healthcare Management.

The following language must be used on the Business Department homepage, linking to your IACBE status page at <https://iacbe.org/memberpdf/StevensonUniversity.pdf> :

*“The School of Business at Stevenson University has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a listing of the degrees eligible for accreditation, click [here.](#)”*  
(linked to IACBE status page)

Following is the approved language for other official written publications when referencing your IACBE accreditation status:

*Stevenson University has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. In granting candidacy status, the IACBE has determined that the business programs in the following degrees are eligible for accreditation:*

<b>Program(s)</b>
Bachelor of Science in Accounting with tracks in: <ul style="list-style-type: none"><li>• Accountancy</li><li>• Finance</li></ul>
Bachelor of Science in Business Administration with tracks in: <ul style="list-style-type: none"><li>• Entrepreneurship</li><li>• Finance</li><li>• Sport Management</li><li>• International Business</li></ul>
Bachelor of Science in Business Administration (General track)
Bachelor of Science in Marketing
Bachelor of Science in Fashion Merchandising
Master of Science in Healthcare Management

*The following locations will be included in the first-time accreditation review:*

<b>Location(s)</b>	
Brown School of Business and Leadership Stevenson University	1525 Greenspring Valley Road Stevenson, MD 21153

All necessary materials and instructions for the preparation of your self-study are available on the IACBE website. Please contact the IACBE headquarters office to determine a timeframe for the submission of your self-study and for your site visit.

Additionally, you must have at least one representative attend the IACBE Accreditation Institute within one year of beginning the self-study. This workshop can be conducted onsite at your institution as a two-day mentoring visit or your representative(s) may attend one of the workshops that are offered by the IACBE at various times and locations throughout the year. Contact the IACBE office if you believe you have already fulfilled this requirement.

Congratulations on taking this next step toward specialized accreditation. Should you have any questions, or if I can be of assistance to you, please contact me through the IACBE headquarters office. We look forward to working with you.

Sincerely,



Dr. Patrick Hafford, Chair  
Board of Commissioners