



August 5, 2019

Dr. Bernie Luskin, Dean, Graduate Studies  
Wright Graduate University  
N7698 County H  
Elkhorn, WI 53121

Dear Dr. Luskin:

The IACBE Board of Commissioners met on July 17, 2019 to consider the application of Wright Graduate University for Candidacy status. I am pleased to report that the Board of Commissioners approved your application and granted Candidacy status effective with the date of the meeting.

The Board of Commissioners included the following item(s) for you to address as you move forward with your Outcomes Assessment Plan:

#### **Outcomes Assessment Plan**

1. Please clarify if the capstone project is the same as the master's thesis. When reviewing the program online a Master's Thesis is mentioned but not a capstone project or class. If these are one and the same, please use consistent language to describe the project or thesis.
2. Intended student learning outcome (ISLO) #4 is mapped only to Chapter four of the capstone. This ISLO could be mapped to the entire capstone project. Also, it seems ISLO #7 also maps to Chapter 4 and can be measured here as well.
3. In reviewing the graduate satisfaction survey, the seven program ISLOs are not listed on the survey. Please add the specific ISLOs to the survey or map the survey items to the ISLOs that they are meant to measure.
4. Operational Assessment – please specify the “three standard questions” referred to in intended operational outcome (IOO) #3 targets/criteria.
5. Operational Assessment – please clarify what is meant by “touches”. How is this measured?

Please note that candidacy status may not exceed five years. However, under extenuating circumstances and upon written petition, an extension may be approved by the Board of Commissioners. Under no circumstance is there any guarantee that the business programs of candidates for accreditation will be accredited. This determination is made by the IACBE Board of Commissioners after a self-study is prepared and a site visit is conducted.

The link to your member status page, which contains a listing of your eligible programs, must be provided on the Wright Graduate University home page. You may use the following language on your website:

*Wright Graduate University has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. For a listing of the degrees eligible for accreditation, click [here](https://iacbe.org/memberpdf/WrightGraduateUniversity.pdf). (linked to <https://iacbe.org/memberpdf/WrightGraduateUniversity.pdf>).*

You may use the following notice pertaining to your accreditation status with the IACBE for other official written publications:

*Wright Graduate University has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. In granting candidacy status, the IACBE has determined that the business programs in the following degrees at the listed locations are eligible for accreditation:*

Business Program
Master of Arts in Transformational Leadership and Coaching

The following location will be included in the first-time accreditation review:

- Elkhorn Campus  
N7698 County H  
Elkhorn, WI 53121

All necessary materials and instructions for the preparation of your self-study are available on the IACBE website. Please contact the IACBE headquarters office in order to determine a timeframe for the submission of your self-study and for your site visit.

Additionally, each candidate for accreditation must have at least one representative attend the IACBE Accreditation Institute within one year of beginning the self-study. This workshop can be conducted onsite at your institution as a two-day mentoring visit or your representative(s) may attend one of the workshops that are offered by the IACBE at various times and locations throughout the year. Contact the IACBE office if you believe you have already fulfilled this requirement.

Congratulations on taking this next step toward accreditation. Should you have any questions, or if I can be of assistance to you, please contact me through the IACBE headquarters office. We look forward to working with you.

Sincerely,



Dr. Patrick Hafford, Chair  
Board of Commissioners