

July 31, 2017

Dr. Sid Howard Credle Dean, School of Business Hampton University Tyler Street Hampton, VA 23668

Dear Dr. Credle:

The IACBE Board of Commissioners met on July 18-20, 2017, to consider your request for the accreditation of the business programs offered by the School of Business at Hampton University. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes, observations, and commendation identified below.

Notes

Notes represent areas in which the School of Business is not in full compliance with the IACBE's Accreditation Principles. The department is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Each of the items requested below must be submitted to the IACBE by October 1, 2017. The reporting form for note compliance can be found on our website at: www.iacbe.org/reports-note-compliance.asp.

Principle 1.1: Outcomes Assessment

- 1. Include mapping of your intended student learning outcomes to direct measure #1 and indirect measure #1 for the Business Administration Five-Year Master of Business Administration program.
- 2. The second indirect measure for the PhD program should either be added as a part of direct measure #4 or as a part of the exit survey. An additional question on the exit survey such as "The PhD program provided the skills necessary for me to produce a scholarly work in a peer-reviewed journal" would provide indirect assessment of intended student learning outcome #10.
- 3. Provide all updated rubrics used for the research paper, oral presentation, exam, case study, and any other direct measures stated in the outcomes assessment plan. If the examinations are not

proprietary, provide a copy of the examination or a complete description of the examination including a mapping to the topics covered.

Principle 3.5: Curriculum Review and Improvement

Provide an explanation of the ways in which outcomes assessment supports curriculum review and improvement in the School of Business.

Principle 7.5: External Oversight

Provide evidence that the institution has institutional accreditation from an appropriate nationally-recognized institutional accrediting organization in the form of a copy of the letter from the accrediting organization affirming or reaffirming institutional accreditation.

Principle 7.6: External Accountability

To ensure transparency in the reporting of student learning results, review and shorten the pathway to the results so that the information is more easily available to the public.

Principle 7.7: Summary Evaluation of Internal and External Relationships

- 1. Describe the general conclusions that the School of Business drew from the self-study regarding the effectiveness of its internal and external relationships in supporting excellence in business education.
- 2. Identify any changes and improvements needed in the School of Business's internal and external relationships.
- 3. Describe proposed courses of action to make those changes and improvements.

Principle 9.2: Summary Evaluation of Educational Innovation

- 1. Describe the general conclusions that the School of Business drew from the self-study regarding the effectiveness of its processes for fostering educational innovation in supporting excellence in business education.
- 2. Identify any changes and improvements needed in the School of Business's processes for fostering educational innovation.
- 3. Describe proposed courses of action to make those changes and improvements.

Please ensure that your responses focus on your processes for fostering educational innovation.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the School of Business in achieving excellence in business education, but

are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

Background Information

Please clarify if the PhD program is offered at the Hampton campus or if the program is offered online with required residencies.

Principle 1.1: Outcomes Assessment

The Board of Commissioners recommends that the School of Business revise the statements in their rubrics to utilize verbs in the past tense.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the School of Business is demonstrating excellent performance.

• The Board of Commissioners commends the university and the School of Business for the positive and supportive environment and culture that the school creates from the time a prospective student walks into the school until he or she leaves.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies. Your accreditation is valid for a maximum of six years, through July 2023.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business at Hampton University will be due by November 1, 2020. For more information about the new reporting process, please contact IACBE headquarters.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

The School of Business at Hampton University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:

Business Program	Locations
Doctor of Philosophy, Business Administration	Hampton, Virginia
Master of Business Administration	Hampton, Virginia
Bachelor of Science with the following majors:	
 Accounting 	Hampton, Virginia
Business Administration	Hampton, Virginia
• Economics	Hampton, Virginia
 Entrepreneurship 	Hampton, Virginia
• Finance	Hampton, Virginia
Hotel and Resort Management	Hampton, Virginia
Investment Banking	Hampton, Virginia
Management	Hampton, Virginia
Marketing	Hampton, Virginia

The School of Business at Hampton University will be publicly recognized for achieving accreditation at the 2018 IACBE Annual Conference and Assembly Meeting on April 17-20, 2018, in New Orleans, Louisiana, USA. We very much look forward to seeing you there.

We encourage the business faculty in the School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

Dr. Laurie Yates, Chair Board of Commissioners