



April 26, 2018

Dr. David Palmer  
Dean, School of Business  
Charleston Southern University  
P.O. Box 118087  
Charleston, SC 29423

Dear Dr. Palmer

The IACBE Board of Commissioners met on April 16-17, 2018 to consider your request for the accreditation of the business programs offered by the School of Business at Charleston Southern University. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs accompanied by the notes and observations identified below.

### **Notes**

Notes represent areas in which the School of Business is not in full compliance with the IACBE's Accreditation Principles. The department is required to take action on the notes as specified by the IACBE Board of Commissioners, and until the issues identified in the notes have been satisfactorily addressed, the progress made in complying with the commissioners' requirements as stipulated in the notes must be reported each year to the IACBE. Each of the items requested below must be submitted to the IACBE by September 15, 2018. The reporting form for note compliance can be found on our website at: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp).

#### **4.A: Programs Included in the Accreditation Review**

1. Please clarify if the majors for the BBA (accounting, financial management, management, marketing, and business administration) are listed on the student transcript or diploma.
2. Please clarify if the emphasis areas listed within the majors, are listed on the student transcript or diploma.
3. If the majors/emphasis areas are listed on the student transcript or diploma, please provide information for the BBA by major and/or emphasis (contact IACBE staff for assistance).

#### **Principle 3.1: Program Design**

Please describe how the School of Business ensures the academic quality of the emphasis in Entrepreneurship component.

## Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful to the School of Business in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

1. The Board of Commissioners recommends that the University work with the School of Business to provide faculty with resources needed to engage in scholarly and professional activities that are consistent with the mission and goals of the school.
2. The Board of Commissioners recommends that the School of Business review the use of support personnel, specifically for the MBA program, to ensure that the lack of support personnel is not adversely impacting the graduate students and faculty in achieving the intended student learning outcomes.
3. The Board of Commissioners recommends that the School of Business review its pay structure for full-time faculty, including overload pay, to ensure that the structure is sufficient to attract and retain qualified faculty.

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Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies. Your accreditation is valid for six through December 31, 2024.

All accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the School of Business at Charleston Southern University will be due by November 1, 2021. For more information about the new reporting process, please contact IACBE headquarters.

The link to your member status page (<http://iacbe.org/memberpdf/CharlestonSouthernUniversity.pdf>), which contains a listing of your accredited programs, must be provided on the School of Business home page. You may also use the following notice pertaining to your accreditation status with the IACBE for other official publications.

*The School of Business at Charleston Southern University has received accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees at the listed locations are accredited by the IACBE:*

<b>Business Program</b>	<b>Academic Business Unit</b>
• Master of Business Administration (MBA)	School of Business
• Bachelor of Business Administration (BBA)	School of Business

The following locations have been approved to offer the business programs listed above:

- Main campus

The School of Business at Charleston Southern University will be publicly recognized for achieving accreditation at the 2019 IACBE Annual Conference and Assembly Meeting on April 9-12, 2019 in Las Vegas, Nevada, USA. We very much look forward to seeing you there.

We encourage the business faculty in the School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,

A handwritten signature in cursive script, appearing to read "Laurie Yates".

Dr. Laurie Yates, Chair  
Board of Commissioners