



August 19, 2021

Dr. Ray Titus, Dean  
Alliance School of Business  
Alliance University  
Chikkahagade Cross, Chandapura - Anekal Main Road, Anekal  
Bengaluru 562 106  
Karnataka, India

Dear Dr. Titus:

At its July 2021 meeting, the IACBE Board of Commissioners considered the previous Deferral of Accreditation action on your request for the accreditation of the business programs offered by the Alliance School of Business at the Alliance University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Alliance School of Business is required to take action as specified below and respond to the IACBE by October 18, 2021 (unless another due date is indicated within the Note) using the IACBE Notes Report. The reporting form can be found on our website at: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp).

### **Principle 2.1: Outcomes Assessment**

While significant progress was made in the outcomes assessment plan that was submitted in response to the deferral, the Board of Commissioners feel that the following items should be addressed along with any other areas that the school identifies as needing revision. To address these items, provide a revised Outcomes Assessment Plan, including updated rubrics, surveys, and other assessment instruments.

1. Ensure that intended student learning outcomes (ISLOs) for the Bachelor of Business Administration and the Business Commerce programs are correctly mapped to the IACBE Key Learning Outcomes (KLOs).

2. Replace the current indirect measure of ISLOs for the doctoral program (conference presentations) with an alternative indirect measure (such as a student survey) or an additional direct measure that can be explicitly mapped to the ISLOs.
3. Ensure that evaluation criteria in the rubrics for project work for the Business Commerce and MBA programs are clearly and explicitly tied back to the ISLOs being measured.

### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

*No observations were made by the Board of Commissioners.*

### **Continued Reporting Requirement**

In accordance with the Note given in the Board of Commissioners letter dated January 7, 2021, the requirement to submit an Interim Quality Assurance Report by November 1, 2022, remains in force.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

### **Your Approved Period of Accreditation is: January 1, 2021 – December 31, 2027**

In addition to the compliance reports due annually and listed above, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Alliance School of Business will be due by November 1, 2024. Please note that the IQAR due November 1, 2024, is in addition to the IQAR due November 1, 2022. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Alliance School of Business homepage, where "[status page](https://iacbe.org/memberpdf/AllianceUniversity.pdf)" is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/AllianceUniversity.pdf>

*The Alliance School of Business at the Alliance University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education*

(IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs view our IACBE member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The Alliance School of Business at Alliance University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations for program offerings are at the sole discretion of the Member.*

<b>Business Programs</b>
Doctor of Philosophy (Ph. D.) in Business Administration
Executive post Graduate Diploma in Management (EPGDM) with specializations in: <ul style="list-style-type: none"><li>• Business Analytics</li><li>• Financial Management</li><li>• Human Resource Management</li><li>• Information Systems Management</li><li>• International Business Management</li><li>• Lean Operations Management</li><li>• Marketing Management</li><li>• Project Management</li></ul>
Master of Business Administration with specializations in: <ul style="list-style-type: none"><li>• Finance</li><li>• Human Resource Management</li><li>• Marketing</li><li>• Operations Management</li></ul>
Bachelor of Commerce with specializations in: <ul style="list-style-type: none"><li>• Accounting and Financial Management</li><li>• Human Resource Management</li><li>• Marketing Management</li></ul>

The Alliance School of Business will be publicly recognized for achieving accreditation at the 2022 IACBE Annual Conference and Assembly Meeting to be held April 4-8, 2022, in Costa Mesa, California. We very much look forward to seeing you there.

We encourage the business faculty in the Alliance School of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the

IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Phyllis Okrepkie at [pokrepkie@iacbe.org](mailto:pokrepkie@iacbe.org) or 913-631-3009.

Sincerely,



Scott Schroeder, Chair  
Board of Commissioners

cc: Mr. Ravi Kiran, Associate - Office of the Pro Vice-Chancellor