



August 17, 2017

Dear Members,

The April and July 2017 Board of Commissioners (BOC) meetings were very busy – in a great way!

As you know, over the past three years the BOC has worked very hard to streamline the accreditation self-study, outcomes assessment, and reporting processes. The new self-study principles for business and accounting were sent out to the primary representatives of the business units in May 2017 to begin the required 60-day review process. The 60-days ended on June 23, 2017. In the next few weeks the primary representatives will be receiving an email asking them to vote on the revised business principles and the new accounting principles.

The BOC has voted to approve changes to the public disclosure of student learning and the odd/even (annual) year reporting process. In addition, the staff has developed a simplified method for the public notification of accreditation. Details on each of these changes are provided below.

#### Public Disclosure of Student Learning

First, to ensure compliance with the Council for Higher Education (CHEA) requirements, the BOC voted to change the nature of the information related to student performance that is required to be posted on your website. In the past, as a part of the public disclosure of student learning, you were required to post information related to student achievement of the intended student learning outcomes. The new requirement is centered around paragraph 12(B)(1), 2010 CHEA Recognition Policy and Procedures contained in the CHEA 2015 Interim Report Guidelines, Updated March 2015. This policy requires that the IACBE “provide evidence . . . that demonstrates accredited programs or institutions continue to implement accreditation standards or policies to provide information to the public on student achievement”. In other words, that we require schools with accredited programs to provide evidence of student achievement that is accessible to the public.

In accordance with this guideline, schools must report one or more of the following on an annual basis for each IACBE accredited program.

- Attrition and retention
- Graduation
- Licensure pass rates
- Job placement rates (as appropriate)

- Employment advancement (as appropriate)
- Acceptance into graduate programs
- Successful transfer of credit

2017 will be a transition year for moving to the reporting of the new information. While schools are highly encouraged to move to the new metrics for the report that is due to be posted by November 1, 2017, schools may still report in the old format on their websites. Compliance with the new reporting requirements will be mandatory for 2018.

A new reporting template will be available after September 15, 2017.

#### Revised Reporting Process

Second, to streamline the reporting process and to ensure that the process is beneficial to schools, the Board of Commissioners voted to introduce the Interim Quality Assurance Report (IQAR). The IQAR will replace the previous annual reporting and odd/even year reporting requirements. The IQAR will be submitted once during your accreditation cycle, at approximately the half-way point. For example, schools that were granted a seven-year accreditation in July 2017 will expire in July 2024. The IQAR for these schools is due November 1, 2021. The purpose of this report is to confirm that schools are still in compliance with the IACBE accreditation principles, to review the outcomes assessment plan and results, and to determine that the school will be ready to begin the self-study process for reaffirmation with a self-study year of 2022-23.

Since the IQAR process is designed to help you to prepare for the self-study, it may be beneficial to move to the new process before your next reaffirmation. If your school's accreditation expires in 2021, 2022, or 2023 and you would like to change from the odd/even year reporting structure to the new IQAR, please contact Dr. Phyllis Okrepkie to discuss your options. If your accreditation expires in 2019 or 2020 and you will be beginning your self-study year either this fall or next fall, you will move to the new process with your reaffirmation.

#### Public Notification of Accreditation by the IACBE

Third, to simplify the public notification of accreditation by the IACBE (report of the programs that are accredited by the IACBE), the IACBE staff have revised the member status pages to include all of the information that you are required to post on your website as a part of the public notification of accreditation by the IACBE. Beginning November 1, 2017 you will no longer post the list of accredited programs on your website, you will post a link to the member status page on the IACBE website. This will ensure that the information that is reported in the public notification of accreditation by the IACBE is the same regardless of how it is accessed.

After September 15, 2017 you will receive a link to your member status page. Please replace the public notification of accreditation by the IACBE that is on your website with the link provided. The link should be placed on the home page of the business unit along with the link to the public disclosure of student achievement discussed in item 1 of this letter (NOTE: schools may post student learning results November 1, 2017, but must move to the new requirements to disclose student achievement by November 1, 2018).

Please note, that any time you list the programs accredited by the IACBE, you must utilize the disclosure wording provided on your member status page on the IACBE website.

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Thank you for your patience as we work to simplify our processes while maintaining the value and rigor of IACBE accreditation. Please feel free to contact me with any questions –

*Phyllis Okrepkie*

Phyllis Okrepkie  
Interim President  
IACBE