

**Marketing Faculty**

Felician University, the Franciscan University of New Jersey, is seeking an academically qualified specialist to teach, administer and develop curriculum in its undergraduate, graduate, and doctoral business programs in the area of marketing. Candidates should have experience teaching in traditional and online environments and must be willing to pursue Felician online certification. The successful candidate has an educational background in the fundamentals of his/her discipline as well as significant practical experience to bring to class discussions and case analyses.

**Position Type**

Full time faculty- Assistant Professor (Reports to the Dean of the School of Business)

**Department**

School of Business

**Date Posted****Required Education**

MBA and Ph.D./DBA required

**Qualifications**

Experience teaching at both undergraduate and graduate levels; experience teaching in both classroom and online environments; willingness and ability to teach at off-campus sites; familiarity with assessment and willingness to participate in assessment training. The ideal candidate will demonstrate communication and interpersonal skills sufficient to work effectively with a diverse array of students and colleagues. Professional/Industry Contacts/Relationships are a plus. The candidate will also support the Felician/Franciscan values.

**Job Responsibilities will include:**

- Teaching undergraduate and graduate courses in all areas of the marketing discipline (experience with social media marketing is essential)
- Participating in professional development activities in order to maintain currency in the primary area of teaching.
- Contributing to student learning and development through academic advising (at both undergraduate and graduate levels, as well as mentoring doctoral students) and supporting student organizations and activities.
- Serving on department, university, and/or community committees in support of Felician University's mission
- Engaging in outcomes-based course, curriculum, and program development

**To Apply:**

Send cover letter, current curriculum vitae, and the names and contact information for two (2) professional references electronically to: Dr. David Turi, [turid@felician.edu](mailto:turid@felician.edu) or via USPS to:

Dr. David Turi, Associate Dean  
School of Business  
Felician University  
1 Felician Way  
Rutherford, NJ 07070

*All materials due no later than June 15, 2017.*

**Salary:**

Commensurate with experience.

**Start Date:**

Review of candidate materials will begin immediately. Position start date is Fall 2017.